



FYidoctors Adds Clinic in Lloydminster

First clinic now operating under the FYidoctors' banner in city

CALGARY, AB (April 20, 2021) – FYidoctors, the world's largest optometrist-controlled eye care company, today announced its merger with The Eyewear Place, located in Lloydminster, Alberta. The addition marks the second clinic merger in the province in recent months, and the first FYidoctors clinic in the city of Lloydminster.

Established in 2002, the practice is led by Dr. Cory Larson and includes a team of skilled vision care professionals including Candace Florizone, Paula Phillips, and Chelsey Mader. Dr. Larson completed his Bachelor of Science from the University of Alberta in 2010, and his Doctor of Optometry from Midwestern University Arizona College of Optometry in 2014. He brings to the clinic a wide variety of experience in optometric specialties, having spent his final year of clinical rotations in several diverse optometry practices across the United States.

"We are a high-volume clinic that the community has come to depend on for all of their vision care needs over the last 20 years. We take tremendous pride in our patient-centric delivery and are excited to add to that with this partnership with FYidoctors," said Dr. Larson. "From access to cutting-edge technology to marketing support to exclusive frame styles, our patients are truly the ones who will benefit from what FYidoctors bring to the merger."

The practice specializes in a variety of eye care treatments, procedures and services including optical, sunglass and contact lens sales, and eye and contact lens exams; conducted using the latest equipment available and a focus on providing maximum comfort and safety to its patients. The Eyewear Place has been involved in several local causes, spearheaded by optician, Paula Phillips, including annual fundraising initiatives for the MS Society of Canada, and a holiday drive for the Salvation Army.

"We're excited to welcome Dr. Larson and the team at The Eyewear Place to the FYidoctors' growing team of optometric professionals," said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors. "The practice is known for its commitment to comprehensive vision care and we look forward to building on this together through this exciting new partnership."

Under the new partnership, FYidoctors provides the clinic with significant human resource management services; customized staff training, tools, and support; world-class marketing; enhanced clinical technology; lenses which lead the industry in quality

through independent testing and are manufactured in Canada at the FYidoctors internal freeform laboratory and distribution centre; exclusive products; and enhanced benefits for their staff.

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About FYidoctors

FYidoctors is the world's largest optometrist-controlled provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 550 optometrists, 270 locations and 3,000 employees, the organization strives to deliver outstanding patient eye care. Named one of Canada's Best Managed Companies in 2020, Home Office is located in Calgary, Alberta, and the company owns and operates a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

For information on FYidoctors, please visit www.joinfyidoctors.com.