

LET'S ENJOY REAL CONTACT AGAIN

Join us at SILMO Paris, at Paris Nord Villepinte, **24 to 27 September 2021.**

Last Thursday, the French government announced a plan to progressively release the country's lock-down measures. This officially confirms what we have been anticipating: that trade fairs, conferences and exhibitions will be able to open. Beginning on June 30th, there will be no maximal capacity for such events, as long as the health measures still in force are observed.

The benefits of worldwide vaccination campaigns and their widespread acceleration, the loosening of international travel conditions, the establishment of a European health pass, and the obvious eagerness of professionals to reunite enable us today to confirm that **Silmo Paris 2021 will take place.**

"After two years without any major international assemblies, the reunion of optical and eyewear industry professionals will only be more intense, I'm sure. The whole team of SILMO Paris is hard at work to prepare this recovery edition, and we are looking forward to seeing you! We can't wait to amaze you once again with the talent of these enthusiastic professionals. We can't wait to enjoy the delight of discovery, the opportunity for encounters and the conviviality of discussions. It is clear that all the technology in the world will never replace the power and emotion of a physical event..."

Amélie Morel, Chairwoman of SILMO Paris

**SO JOIN US FROM SEPTEMBER 24TH TO 27TH AT SILMO PARIS
TO REDISCOVER THE FULFILMENT OF REAL-LIFE ENCOUNTERS,
AND TO EXPERIENCE AN EDITION FILLED WITH HUMANISED BUSINESS,
CREATIVE INTERACTIONS AND POSITIVE ENERGIES.**

SILMO

OPTICS &
EYEWEAR
PARTNER
SINCE 1967

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A true reference on an international scale and a pioneer at the frontiers of innovation and inspiration, SILMO organises events in multiple formats and generates high-value content to guide all the professionals in the development and performance of their activity.

SILMO

Paris

THE OPTICAL FAIR

