



CooperVision Specialty EyeCare Announces Uniform Markings Across Blanchard Onefit Family of Scleral Lenses

SAN RAMON, Calif., June 22, 2021—[CooperVision Specialty EyeCare](#) today announced that lens markings are now uniform across the entire Blanchard Onefit™ family of scleral lenses, including Onefit™ MED and Onefit™ MED+. The uniform markings for front torics and toric haptics across the Onefit™ family aid in distinguishing whether quadrant specific landing zones and/or limbal zones have been indicated, thereby streamlining the fitting process for eye care professionals (ECPs). If quadrant specific landing zones have been indicated, the values for all four quadrants will be etched into each lens.

“We are committed to producing the highest-quality scleral lenses for the benefit of both the patient and the eye care professional,” said Marie-Christine Blanchard, Global Lead, Scleral and Irregular Cornea category for CooperVision Specialty EyeCare, Americas. “With the innovative lens design features of our Onefit™ MED and Onefit™ MED+, we are making ECPs’ lives easier. This is one of several ways we are strengthening clinical relationships and enhancing our support for the specialty eye care community.”

Further simplifying the fitting process with Onefit™ MED and Onefit™ MED+ lenses, CooperVision Specialty EyeCare has also expanded the Quadrant Specific fitting tool within its [online custom tools](#) to provide a visual depiction of the lens markings that will be seen on the final lens. Through the tool, ECPs design custom lenses by entering the patients’ sag value, diameter, sphere, cylinder, and axis, as well as indicate the lens orientation and values for the landing zone and limbal zone within each quadrant.

[Blanchard Onefit™ MED](#) and [Onefit™ MED+](#) are advanced, fully customizable scleral lens designs that give the ECP complete control of the lens design and fit for patients with highly irregular/medically indicated corneas, as well as normal corneas, when a larger diameter is needed.

CooperVision Specialty EyeCare develops, manufactures, and provides access to a portfolio of industry leading soft custom and rigid gas permeable lens designs, including orthokeratology and scleral lenses to address segments such as myopia management, irregular cornea management and presbyopia management. Its steady voice, ongoing research and innovative products and services play a leading role in expanding care worldwide. The group’s brands include Blanchard, GP Specialists, No. 7, Paragon, Procornea and Soflex.

For more information, visit www.blanchardlab.com.

###

About CooperVision

CooperVision, a division of CooperCompanies (NYSE:COO), is one of the world's leading manufacturers of contact lenses. The company produces a full array of daily disposable, two-week and monthly soft contact lenses that feature advanced materials and optics, and premium rigid gas permeable lenses for orthokeratology and scleral designs. CooperVision has a strong heritage of addressing the toughest vision challenges such as astigmatism, presbyopia, childhood myopia, and highly irregular corneas; and offers the most complete portfolio of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers. For more information, visit www.coopervision.com.

About CooperCompanies

CooperCompanies ("Cooper") is a global medical device company publicly traded on the NYSE (NYSE:COO). Cooper operates through two business units, CooperVision and CooperSurgical. CooperVision brings a refreshing perspective on vision care with a commitment to developing a wide range of high-quality products for contact lens wearers and providing focused practitioner support. CooperSurgical is committed to advancing the health of women, babies and families with its diversified portfolio of products and services focusing on medical devices and fertility & genomics. Headquartered in San Ramon, Calif., Cooper has a workforce of more than 12,000 with products sold in over 100 countries. For more information, please visit www.coopercos.com.

Media Contact

Maggie Munley, Associate Counselor, McDougall Communications
maggie@mcdougallpr.com or +1-585-434-2149