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FOR IMMEDIATE RELEASE
June 10, 2021

Paralympic athletes encourage Canadians to get active for Fighting Blindness Canada's Cycle for Sight Virtual Event

TORONTO, June 10, 2021 – On Saturday, June 19, Fighting Blindness Canada's anticipated [Cycle for Sight](#) event will once again be going virtual across Canada!

This virtual event is fully inclusive. Participants of all ages and abilities are encouraged to get active by doing their favourite physical activity, including cycling, running, walking, yoga and more, either indoors or outdoors, provided local regulations are respected.

And these **members of Canada's current and past Paralympic teams will be part of the event, participating and cheering everyone on:**

- Lowell Taylor, Parapan Silver Medalist, Paralympic 2020 hopeful and Amazing Race Canada season 4 contestant
- Victoria Nolan, Paralympic bronze medalist in rowing and 2020 Paralympian
- Jessica Tuomela, 3x Paralympic Games in swimming, 2020 Paralympic hopeful in triathlon
- Donovan Tildesley, 5x Paralympic medalist in swimming and 2008 Paralympic flagbearer
- Maya Jonas, Paralympic athlete and Canada Winter Games silver and bronze medalist in Nordic skiing

"We're thrilled to have support from visually-impaired Paralympic athletes this year", says Doug Earle, President & CEO of Fighting Blindness Canada. "And we're looking forward to hundreds of people moving with us across the country on June 19th. Funds raised through Cycle for Sight play an integral role in supporting Canadian vision research and this year we are expecting our amazing community to raise more than \$425,000."

Participants will Kick-Off their Cycle for Sight morning with us anytime they are ready at cycleforsight2021.ca. Those not cycling, can try one or all of our online activities including a spin class, a yoga or dance session, audio only exercises and even a ZWIFT ride led by Lowell Taylor.

Once participants have completed their exercise activities, they can check back in at cycleforsight2021.ca and join us for our virtual Finish Line Celebrations featuring fundraisers who are helping bring hope to the 8 million Canadians living with an eye condition that has



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caused them to or puts them at risk of losing their sight. All funds raised during Cycle for Sight Virtual 2021 will help move vision research forward to develop new treatments and cures for blinding eye diseases.

Date: Saturday, June 19, 2021

Timing: Virtual Kick-Off anytime that morning, Virtual Finish Line Celebrations starting at 1 p.m. Pacific; 2 p.m. Mountain; 3 p.m. Central; 4 p.m. Eastern; 5 p.m. Atlantic; and 5:30 p.m. Newfoundland time.

Choice of activities: Participants are encouraged to join the active fun by doing a safe physical activity of their choice, including cycling (indoors or outdoors), running, walking, yoga, or any activity that gets Canadians moving.

Fundraising Goal: \$425,000 in support of Fighting Blindness Canada for research into cures and treatments for blinding eye diseases.

[Downloadable Poster](#)

For more information and to register, visit cycleforsight.ca or call **1.800.461.3331** ext. **271**.

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About Fighting Blindness Canada:

[Fighting Blindness Canada \(FBC\)](#) is the largest charitable funder of vision research in Canada. With research at the heart of its focus, FBC has contributed over \$40 million to the search for sight-saving cures and treatments for blinding eye diseases. With the support of its generous donors, FBC has funded over 200 research grants that explore the biology of vision, as well as essential pre-clinical and clinical vision research designed to connect patients to emerging treatments. To learn more, visit fightingblindness.ca or call 1-800-461-3331. For vision health inquiries or to reach FBC's Health Information Officer, call 1-888-626-2995 or email healthinfo@fightingblindness.ca.

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