



## **Lucere Dermatology & Laser Clinic Joins FYidoctors**

*Two Edmonton-based practices added to FYidoctors' expanding aesthetic medicine division*



**CALGARY, AB (June 1, 2021)** – FYidoctors, Canada’s leading diversified healthcare organization, today announced Lucere Dermatology & Laser Clinics (“**Lucere**”) as the latest aesthetic medicine practice to join the growing company. The addition of Lucere’s two new Edmonton clinics brings the total aesthetic medicine clinics operating in Western Canada for FYidoctors to 11.

“We’re pleased to announce the merger with Lucere, and to partner with Dr. Taher and his experienced team,” said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors.

“Regarded as a leading medical aesthetics practice in Edmonton, we look forward to

building on our shared approach to patient-led care, and commitment to providing excellence in aesthetic medicine treatments and results.”

Founded by Dr. Zaki Taher and Issan Sassi, the husband-and-wife duo have led the full service medical and cosmetic dermatology clinics since 2014. Aligned with FYidoctors’ values, the clinics have operated with a dedication to patient-focused aesthetic medicine treatments and care. A board-certified dermatologist who brings to the practice a variety of education and experience, Dr. Taher received both his Bachelor of Medical Sciences and Medical Doctorate from the University of Alberta and is recognized as one of the few fellowship-trained laser surgeons and cosmetic dermatologists in Canada. Issan, who leads operations and marketing for the clinics, holds a Bachelor of Science in Immunology and Infection from the University of Alberta, and an After Degree in Environmental Public Health from Concordia University College.

“In partnering with FYidoctors, we saw alignment not only with how we envisioned Lucere’s growth in the future, but with the shared mission and values of the company,” said Dr. Taher, Founder of Lucere. “Our practice has focused on innovation in the aesthetic medicine industry, in terms of both client experience and treatment protocols, and we’re thrilled to partner with a proven company who can build on this.”

Committed to providing the highest level of patient care and services, Lucere’s team of skilled professionals remain up to date on the latest resources, training, and technology available in the industry, and specialize in a variety of skin, face, and body services, including the highly popular full facial rejuvenation, and comprehensive skincare analysis and treatment monitoring.

An engaged and respected local business in the Edmonton community, Lucere was recently awarded the Top Choice Awards’ ‘Top Cosmetic Clinic’ and rated the ‘Top Dermatology Clinic’ by Best in Edmonton, and supports several local non-profits including Lois Hole Hospital for Women, Zebra Centre, the Juvenile Diabetes Research Foundation, and many others.

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## **About FYidoctors**

FYidoctors is Canada's leading diversified healthcare organization. Doctor-led, professionally managed, and patient-focused, the organization concentrates on delivering outstanding eye care and medical aesthetics treatments along with patient-centric products and services. Recognized as one of Canada's Best Managed Companies in 2020 and 2021, the organization operates over 280 locations across the country. Rooted in a mission to enhance life, FYidoctors supports a wide array of philanthropic causes and initiatives. Through numerous community-centric programs and the Enhancing Life Foundation, FYidoctors enhances the lives of Canadians both inside and outside its clinic doors.

Learn more at [www.joinrenew.com](http://www.joinrenew.com).