



## **FYidoctors Continues Expansion in Atlantic Canada**

*Bohnsack & Steffler Optometrists announced as latest clinic to join Canada's leading diversified healthcare organization*

**CALGARY, AB (August 5, 2021)** – FYidoctors, Canada's leading diversified healthcare organization, today announced the addition of Bohnsack & Steffler Optometrists to its eyecare group in Atlantic Canada. The clinic is the eighth in New Brunswick to join FYidoctors.

For over 25 years, Bohnsack & Steffler Optometrists has been serving the residents of Fredericton and is led by optometrists Dr. Harry Bohnsack, Dr. Paula Steffler and Dr. Andrea De Souza. Collectively bringing decades of experience in vision care, the clinic's optometrists have long held a reputation for providing thorough eye care with a personal touch and a patient-led approach to addressing a variety of eye care needs and recommendations.

"We're excited to partner with a FYidoctors, and to align ourselves with the growing group of professionals working under its banner," said Dr. Bohnsack. "The resources and technology now available to us will further support the commitment our clinic has to providing comprehensive, personalized eye care." Dr. De Souza and Dr. Steffler echoed the sentiment, in addition to their excitement to offer products and services exclusive to FYidoctors to their patients.

Bohnsack & Steffler Optometrists offers a wide variety of services, including complete vision and eye health examinations and contact lens services; treatment for low vision and myopia control, in addition to carrying a wide range of frames, sunglasses and safety eyewear on-site.

"We're pleased to continue extending our services into the Maritimes, and to welcome Bohnsack & Steffler Optometrists to the FYidoctors family," said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors. "As FYidoctors' presence grows across Canada, so does the ability to enhance the lives of patients through vision care, and we look forward to

building on this commitment in the Fredericton region.”

Bohnsack & Steffler Optometrists is also pleased to support several non-profits, including annual support for the Fredericton Sunrise Rotary Club, Optometry Giving Sight, Junior Achievement, and many other local organizations. These efforts will continue under FYidoctors’ [Enhancing Life Foundation](#).

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## **Media Contact**

PM Rendon  
[media@venturepark.ca](mailto:media@venturepark.ca)  
416 301-2391

## **About FYidoctors**

FYidoctors is Canada’s leading diversified healthcare organization. Doctor-led, professionally managed, and patient-focused, the organization concentrates on delivering outstanding eye care and medical aesthetics treatments along with patient-centric products and services. Recognized as one of Canada’s Best Managed Companies in 2020 and 2021, the organization operates over 280 locations across the country. Rooted in a mission to enhance life, FYidoctors supports a wide array of philanthropic causes and initiatives. Through numerous community-centric programs and the Enhancing Life Foundation, FYidoctors enhances the lives of Canadians both inside and outside its clinic doors.

For information on FYidoctors, please visit [www.joinfyidoctors.com](http://www.joinfyidoctors.com).