



FYidctors Adds First Clinic in Fort McMurray

Canada's leading diversified healthcare organization continues growth as a preeminent provider in medical aesthetics



CALGARY, AB (September 14, 2021) – FYidctors, Canada's leading diversified healthcare organization is pleased to announce today the addition of Fort McMurray's premiere medical aesthetics clinic, YMM Cosmetic and Laser Clinic ("YMM") to its expanding aesthetic medicine business unit. Experiencing record growth in 2021, the addition marks FYidctors' ninth clinic in Alberta, with continued plans for expansion across Canada in the coming months.

"We're thrilled to welcome YMM Cosmetic and Laser Clinic to FYidctors' aesthetic medical business unit, and to continue reaching new patients in Western Canada," said Dr. Alan Ulsifer, CEO and Chairman of FYidctors. "As the leading clinic in the region, we couldn't be more excited to build on the clinic's outstanding reputation and to start working with Dr. Hibbitts and her team of highly skilled professionals."

Founded in 2015 by husband-and-wife duo Dr. Erin Hibbitts and business manager, Patrick Hibbitts, the dynamic team brings to the practice a blend of business expertise, clinical experience, and best-in-class training in aesthetic medicine to its patients. Dr. Hibbitts holds a BSc from UNBC, and an MD from UBC, and completed her family practice residency in Nanaimo – in addition to a diploma in Practical Dermatology from the University of Cardiff in Wales. Lead in business operations, Patrick Hibbitts holds a BComm and an MBA from the University of Northern British Columbia.

“We saw an incredible opportunity for growth in partnering with FYidoctors, and how this could improve not only our medical practice but the products, technology and services available to our patients in Fort McMurray,” said Dr. Erin Hibbitts. “We look forward to collaborating with the FYidoctors team and to continue enhancing the lives of our patients through high-quality aesthetic medicine and skincare services,” added Patrick Hibbitts.



Committed to providing the highest standards of patient care, YMM offers a variety of aesthetic medicine treatments and services, including facial enhancements, laser hair removal, laser rejuvenation, skin rejuvenation, hair thinning, skin discoloration, and more. The clinic's most popular service offering, injectables, is led by Dr. Hibbitts and a team of experienced professionals, including excellent nurse injectors who regularly

attend training and educational events, and remain up to date on the latest trends and procedures available in the industry.

Through this new partnership with FYidoctors, YMM will continue to provide the high-quality services its patients have come to expect, just now with the added resources and benefits provided by Canada's leading diversified healthcare organization and its network of doctors and aesthetic medicine clinics across the country.

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About FYidoctors

FYidoctors is Canada's leading diversified healthcare organization. Doctor-led, professionally managed, and patient-focused, the organization concentrates on delivering outstanding eye care and medical aesthetics treatments along with patient-centric products and services. Recognized as one of Canada's Best Managed Companies in 2020 and 2021, the organization operates over 280 locations across the country. Rooted in a mission to enhance life, FYidoctors supports a wide array of philanthropic causes and initiatives. Through numerous community-centric programs and the Enhancing Life Foundation, FYidoctors enhances the lives of Canadians both inside and outside its clinic doors.

Learn more at www.joinrenue.com.