



FOR IMMEDIATE RELEASE

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Transitions Optical Partners with OAC in Canada for Fall Educational Offerings

Accredited online education courses offer training on two new Transitions® XTRActive® products

PINELLAS PARK, Fla., [August 31, 2021] – Transitions Optical in Canada will be partnering with the Opticians Association of Canada to offer new educational offerings in French and English from Transitions Optical on September 19 and October 3. The new courses will give participants the opportunity to understand the cutting-edge technology behind the two new *Transitions® XTRActive®* products and fulfill their required education credits before the year's end.

The first course will be offered on September 19 with a live offering of the accredited course, *Transitions® XTRActive® New Generation*, Dr. Kiran Ramesh in English at 11 a.m. ET, and Dr. Laurie Gilbert in French, which will be available ondemand after the course. Accreditation values include:

NACOR: 1 EG

• CCP: 7.1, 8.1, 9.1

CCOA: 1 hour

COO: Self Directed

• OODQ: Pending

The second course, *Transitions® XTRActive® Polarized™*, will be offered on October 3 at 11 a.m. ET by Dr. Ryan Parker (English) and Dr. Laurie Gilbert (French). Accreditation values include:

NACOR: 1 EGCCP: 7.1, 8.1, 9.1

• CCOA: 1 hour

• COO: Self Directed

• OODQ: Pending

"We are so excited to be able to offer education courses to further explain the light management needs of patients, and to outline the amazing new solutions offered by *Transitions XTRActive* new generation lenses and *Transitions XTRActive Polarized* lenses," said Arnaud Rajchenbach, marketing manager, Transitions Optical in Canada. "These represent a new generation of technology and are designed with light sensitive wearers in mind. They are an important innovation for all eye care professionals to understand and these courses will outline all of the key features and benefits."

OAC members interested in attending the event can register free-of-charge and view the full event schedule here. (Price for non-members is \$40 CAD for the English and French modules and \$25 CAD for the French only).

About Transitions Optical

Transitions Optical is the leading provider of photochromic (smart adaptive) lenses worldwide, having been the first to successfully manufacture and commercialize plastic adaptive lenses in 1990. As a result of its relentless investment in research, development and technology, Transitions Optical offers a wide variety of eyeglass lens and shield products, setting new standards of

advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays. Product leadership, consumer focus, and operational excellence have made the *Transitions®* brand one of the most recognized consumer brands in optics. For more information about the company and *Transitions® Light Intelligent Lenses™*, visit Transitions.com.

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NOTE: For high resolution images, please contact Michael Battisti at Michael.Battisti@redhavas.com.