



FYidoctors Doubles Retail Offering in Hometown Grande Prairie

Vision for country's largest doctor-led eye care organization returns fulfilled



CALGARY, AB (October 4, 2021) – FYidoctors, Canada’s leading diversified healthcare organization is pleased to announce the addition of its second location in Grande Prairie, Alberta. The newly constructed clinic, which is located on Westgate Drive, marks a significant milestone for the organization, whose entrepreneurial success story began 13 years ago in the growing community. The inaugural location, which today remains its largest clinic in Canada, serves as reminder of FYidoctors' commitment to the region and its continued desire to serve the community that kickstarted its growth.

“We’re incredibly proud to announce the opening of our second clinic in Grande Prairie, a region long regarded as a foundational part of our history,” said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors. “Our roots are here, and we couldn’t be more thankful to the community that contributed to the success of FYidoctors, and our journey to becoming Canada’s largest doctor-led group of eye care providers.”

The new location adds clinic leads Dr. Michael Litchfield and Dr. Joel Heath, both of whom are active members in the Grande Prairie community, having first worked at the FYidoctors location on 99th Street. Dr. Litchfield, a graduate of University of Alberta, and the Inter-American University of Puerto Rico, has worked at various FYidoctors locations across Alberta since 2013; and Dr. Heath, a graduate of the University of Waterloo, who joined FYidoctors in 2012 after first working in Lethbridge and Leduc.



“We’re pleased to announce the new addition, which helps meet the growth and vision care needs of Grande Prairie and its surrounding communities,” said Dr. Heath. “As an organization who prides itself in taking a doctor-led, comprehensive approach to vision care, we’re thrilled to add a second location, and to provide new and existing patients with the most current eye care technology available, with the added care and benefits available through FYidoctors,” added Dr. Litchfield.

As part of the grand opening celebrations, on October 1st, 2021, the FYidoctors Westgate clinic hosted an official ribbon-cutting ceremony alongside the Grande Prairie & District Chamber of Commerce.

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About FYidoctors

FYidoctors is Canada's leading diversified healthcare organization. Doctor-led, professionally managed, and patient-focused, the organization concentrates on delivering outstanding eye care and medical aesthetics treatments along with patient-centric products and services. Recognized as one of Canada's Best Managed Companies in 2020 and 2021, the organization operates over 280 locations across the country. Rooted in a mission to enhance life, FYidoctors supports a wide array of philanthropic causes and initiatives. Through numerous community-centric programs and the Enhancing Life Foundation, FYidoctors enhances the lives of Canadians both inside and outside its clinic doors.

For information on FYidoctors, please visit www.joinfyidoctors.com.