PRESS RELEASE

For Immediate Release





Optosys® Technology Championing Vision Care: OSI Group Releases its New Version in a Unique Event Format!

Montreal, November 26, 2021 — A brand new version of the Optosys® Solution software was introduced on Sunday November 7 and 14 during a brand-new format of Optosys® Events. Both OSI Group members and the public were invited to discover version 44 and learn about the software's best practices at a virtual event in the form of a live Talk Show hosted by Optosys® experts.

Entirely developed in Canada by OSI Group, Optosys® is an all-in-one clinic management solution designed to meet the specific needs of optometrists and opticians. V44 offers many innovations such as a redesigned and simplified interface as well as many additional features and enhanced security settings to protect even more patient data.

The first edition of these events was greatly appreciated by more than 200 attendees, who were given the option to log in to either the French or English edition. Among the guests, Drs. Patrick Simard and Curtis Akerman, users of the software and OSI Group members, shared how much they appreciate the software. They also shared their best practices on using the EMR along with the electronic forms and referral letters. Lastly, participants were able to enjoy the breaks to the sound of the Snooky Alston Band, live from the studios.

"Optosys" users were pleased to see just how much the software helped simplify their workload. They also appreciated the timesaving benefits its use provided clinic staff. General feedback from the event was overall extremely positive. I am so proud of all the hard work that our team put into this," said Marie-Hélène Morin, Director of Optosys® at OSI Group.





About OSI Group (Optometric Services Inc.)

Founded in 1982, Optometric Services Inc. is a leader in the development of value-added services and support for independent optometry clinics in Canada. The company owns Optosys® Solution, a comprehensive, state-of-the-art practice management system. It also offers the Vision Entrepreneur program, which provides tools and support to independent optometrists in all stages of their entrepreneurial process.

Innovating and facilitating the daily lives of our members are at the heart of our actions.

For more information, visit **opto.com** & **optosys.ca**.

Information: Karina Dandavino kdandavino@opto.com

514 260-1894





