



## FYidoctors Expands into Quebec with Cosmedica Partnership

*Montreal-based medical aesthetics and plastic surgery pioneer looks to the future with national healthcare organization*



**CALGARY, ALBERTA (February 15, 2022) –** FYidoctors, Canada's leading diversified healthcare organization, is excited to announce its first partner clinic in Quebec. Cosmedica, the Montreal-based operation that pioneered medical aesthetics in the region, led by its long-time owner & operator, Dr. Arie Benchitrit, a general & plastic surgeon specialist who has been practicing for over 30 years.

"We are absolutely thrilled to welcome Cosmedica to our organization," says FYidoctors chair and CEO, Dr. Alan Ulsifer. "This news marks a milestone as our first Quebec-based partnership, as well as creating synergies with the addition of Dr. Benchitrit and his ability in providing natural looking results with his expertly administered cosmetic treatments."

Serving the Montreal area for over 25 years, Cosmedica offers its clients a full range of non-surgical cosmetic procedures, including facial treatments, such as standard injectables like Botox and fillers, skin rejuvenation and tightening, laser resurfacing, hydrafacials and facial peel treatments, as well as medical treatment for acne, moles and

cysts. For the body, Cosmedica also offers treatments such as CoolSculpting, skin tightening, laser hair removal and loose skin treatments, as well as RFID vaginal and genital rejuvenation.

“Our still-young industry has matured to the point where consolidation with the right partner is what will enable the best clinics and operators to continue to thrive,” said Dr. Benchitrit. “With this partnership, we’ll get access to the resources we’ll need to continue operating at our best—and become even better.”

Dr. Benchitrit’s first foray into laser offerings began in 1996. In 2001, he started Cosmedica to offer basic skin care services and injectables, quickly growing the business to meet demand that has rarely taken time to slow down since. “It became clear that FYidocors’ philosophy is to partner with the best clinics and then let those clinics do what they do best. This is what sealed the deal for us, and we are excited to have this support.”

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**About FYidocors**

FYidocors is Canada’s leading diversified healthcare organization. Doctor-led, professionally managed, and patient-focused, the organization concentrates on delivering outstanding eye care and medical aesthetics treatments along with patient-centric products and services. Recognized as one of Canada’s Best Managed Companies in 2020 and 2021, the organization operates over 280 locations across the country. Rooted in a mission to enhance life, FYidocors supports a wide array of philanthropic causes and initiatives. Through numerous community-centric programs and the Enhancing Life Foundation, FYidocors enhances the lives of Canadians both inside and outside its clinic doors.

Learn more at [www.joinrenue.com](http://www.joinrenue.com)