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Transitions Optical Appoints Tania Dzepina as Key Account Manager, Canada

PINELLAS PARK, Fla., February 10, 2022 — Transitions Optical has announced today that Tania Dzepina has joined the team as a new Key Account Manager in Canada. In her new role, Dzepina's primary responsibility will be to provide support and contribute to the growth and development of targeted national accounts through well-defined strategic sales and marketing plans.

"Tania joins us with diverse skills, experience and passion that will be a great addition to the Transitions team," Drew Smith, Director of North America Channels. "We're lucky to have her on our team and look forward to her future success in driving growth within the key accounts within Canada, leveraging her expertise in creative sales and marketing initiatives."

Dzepina's experience includes more than 25 years of work in the optical and finance industries, focused on collaboration, communication, and maximizing resources to attain strategic goals. Prior to joining Transitions Optical, Dzepina's previous roles include talent acquisitions specialist for Metro Supply Chain, territory manager for Hoya Canada, and business development coordinator/trainer for Group Investors.

About the *Transitions*® Brand

Transitions® eyeglass lenses and shields set new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays. Product leadership, consumer focus, and operational excellence have made the *Transitions*® brand one of the most recognized consumer brands in optics. For more information about *Transitions*® *Light Intelligent Lenses*™, visit Transitions.com or TransitionsPRO.com.

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