

# SILMO

OPTICS &  
EYEWEAR  
PARTNER  
SINCE 1967

presents

**Press release**



## OPTICAL DESIGN CONTEST 2022

***Explore new horizons !***

***With a view to encouraging the whole community to get actively involved in – and not just to be spectators of – the optical world, SILMO dedicates a new area of expression to design students with the [Optical Design Contest 2022](#). SILMO's objective? To catalyse trends by stimulating and revealing the seeds that will blossom in tomorrow's optical world.***

Through its visionary approach, SILMO offers students the opportunity to demonstrate their skills and highlight their conception of the optical and eyewear sphere while exploring its countless possibilities.

A panel made up of design professionals and interdisciplinary experts will gather in September 2022 to select the big winner\*.

Design, creativity, innovation, product usage and functionality, the integration of a CSR approach, the intrinsic viability of the project... All these dimensions will be critical criteria!

\* Consult all the details of the competition [here](#).

# SILMO

OPTICS &  
EYEWEAR  
PARTNER  
SINCE 1967

presents



For this first edition of the Optical Design Contest, **Emmanuel Gallina will have the honour of presiding the jury.**

A graduate of E.N.A.D and the Polytechnic University of Milan, Emmanuel Gallina is a recognised designer and artistic director.

Through his work as a speaker, professor and workshop coordinator, the jury President already strives to share his expertise with the younger generations to encourage their dynamic perception and creativity.

**A prize deserving of the challenge will be awarded to the winner of the competition at the next SILMO Paris trade fair, which will take place from 23 to 26 September** at Paris Nord Villepinte. The winner and his or her school will share a cheque of 10,000 euros, and will have the honour of having their designs exhibited throughout the event.

# SILMO

OPTICS &  
EYEWEAR  
PARTNER  
SINCE 1967

presents

With [SILMO News](#), the monthly report, stay informed of the latest news in the optical field.

There was a story on the [SILMO News show, broadcast on 22 February at 2 p.m.](#), focusing on the Optical Design Contest 2022 featuring an [exclusive interview with the President of the jury, Emmanuel Gallina](#). Don't miss it!



---

***As we look forward to seeing you again at SILMO Paris,  
join us for the upcoming SILMO FAMILY events***

*March 5th & 6th / COPENHAGEN SPECS*

*May 7th & 8th / BARCELONA SPECS*

*November 17th and 20th / SILMO ISTANBUL*