



Optometry Giving Sight Appoints Lois Schoenbrun Interim Executive Director

(Golden, Colorado and Calgary, Alberta, April 21, 2022)—[Optometry Giving Sight](#) (OGS) is pleased to announce that Lois Schoenbrun, CAE (Ret.), FAAO, has been appointed interim executive director, effective April 11, 2022.

Ms. Schoenbrun formerly served as executive director of the American Academy of Optometry and the American Academy of Optometry Foundation from 1996 to 2019. Ms. Schoenbrun’s tenure at the Academy saw substantial growth in membership, annual meeting attendance, and assets, as well as significantly enhanced standing within the optometric community. She is now president of Schoenbrun Consulting, LLC, providing fund-raising, strategic planning, governance, and executive coaching services to such other clients as the Sport and Social Industry Association, the World Council of Optometry, and the World Optometric Foundation.

“We are delighted to have Ms. Schoenbrun’s experience and knowledge of the profession during this time of critical need for global eye and vision care services. She brings many years of proven organizational and leadership skills, and the interpersonal skills needed to represent OGS well to our global partners,” said Dr. Juan Carlos Aragón, Board chair for the U.S. and president, CooperVision Specialty EyeCare.

1.2 billion people need help to see. Communities around the world suffer from unnecessary blindness or vision impairment simply because they don’t have access to eye exams and appropriate glasses. With the support of the optometry industry, optometry professionals, patients, and donors, Optometry Giving Sight funds programs to deliver desperately needed vision care, train local eye care professionals, and develop sustainable infrastructure in developing countries.

OGS expects to launch a search for a new executive director in 2022.

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