



HANDMADE IN NORMANDY

Press release

Guichainville, May 17, 2022

STRUKTUR eyewear receives an award at the 100% optical trade fair in London.



From April 23 to 25, 2022, the 100% Optical exhibition was held in London. On April 23, STRUKTUR eyewear won the award for the unisex model of the year at the **Love Eyewear Award ceremony**.

The SINGER under the spotlight.

Entered in the "Unisex frame of the year" category, STRUKTUR caused a sensation with the London jury. Alongside four other brands, the Norman manufacturer distinguished one of its flagship frames: The SINGER. Created by the designer Thierry Bonhomme, this model represented the brand in three emblematic colors; Litchi, Green Mat and Lemon Mat. This was a first participation in the London show for STRUKTUR. A premiere that the brand will remember for a long time.

An outstanding model

Available in the STRUKTUR collection since a year, this frame is composed of a matte acetate face and titanium temples. A combination that brings lightness and comfort to the wearer. The SINGER represents the masculine-feminine tendency very well. This model is an essential for the man and woman of character.



About STRUKTUR eyewear

Created 10 years ago, STRUKTUR eyewear is a French eyewear brand based in Normandy. Known for our colorful and geometrical frames, we use acetate, metal and titanium as materials to design our glasses. We offer singular designs for a distinctive style. Our mission is to make sure that everyone finds frames that look like them. STRUKTUR supports French manufacturing, an important choice for our brand. Our frames are handcrafted in our Norman factory. STRUKTUR labels its acetate products "Origine France Garantie". Our brand is a beautiful mix between comfort, aestheticism and originality. To think Struktur is daring to be different.

Contact

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