

SEEING THE VALUE OF LICENSED OPTICIANS AT THE HEART OF SPECSAVERS' PURPOSE

SPECSAVERS APPOINTS CLAUDIA ROJAS AS HEAD OF OPTICIANRY WITH AIM TO HIRE 400 OPTICIANS BY 2024

Vancouver, British Columbia – (July 19, 2022) – To ensure clinical excellence, Specsavers has set out to build the largest network of opticians in Canada.

This is because Specsavers believe opticians are crucial to providing high-quality patient care, as they directly and significantly influence a patient's quality of life. Once an optometrist has defined what is necessary to correct a patient's vision it is an optician who brings the prescription to life to help the patients see more clearly with a comfortable and manageable eyecare regime.

Leading the charge is Claudia Rojas, Head of Opticianry, Specsavers Canada. Claudia has over 20 years of experience working as a licensed refracting optician and has made tremendous strides in the optical industry. With her commitment to promote eyecare and eye health awareness, Claudia has served on the College of Opticians of British Columbia and is currently the Vice President of the Opticians Association of Canada (OAC) and President of the OAC's British Columbia Chapter.

"In my new role as Head of Opticianry, I am guided by my commitment to promote eyecare and eye health awareness," said Claudia Rojas, Head of Opticianry at Specsavers Canada. "I look forward to broadening our network and ensuring opticians feel relevant, important and appreciated, as they are integral to the eyecare industry."

Specsavers aims to have at least one optician present at all optical stores, at all times, to mentor eyecare consultants and optimize patient care.

"Opticians are integral to the delivery of Specsavers' purpose, which is to provide accessible, quality eyecare and affordable eyewear," said Bill Moir, General Manager of Specsavers Canada. "With Claudia at the helm, we'll continue to support, train and mentor opticians to provide the best care possible, for example, using our OCT scans as a standard part of pre-test and our range of quality eyewear and advanced lenses, to best serve their patients."

Specsavers is committed to offering its retail team career-progression plans to become licensed opticians and contact lens practitioners through a sponsorship program currently in development. Register for an info session or learn more about Specsavers' retail partnership for opticians at join.specsavers.com/ca.

About Specsavers

Founded in the U.K. nearly 40 years ago by optometrist husband and wife team Doug and Mary Perkins, there are now more than 2,500 Specsavers locations across 11 countries caring for 41 million patients and customers. As market leaders in all of the countries they operate in, Specsavers delivers style and function with quality eyewear at an affordable price, while using the most advanced clinical equipment as a standard part of eye examinations.

For further information:

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