



Patrice Lacoste, President and Chief Executive Officer of the OSI Group and Benoît Gagnon, event host

FOREVER WILD: THE OSI GROUP HOSTS A FASHION SHOW CELEBRATING 20 YEARS OF ETNIA BARCELONA

Montreal, August 19, 2022 – On Friday, August 12, Fairmont The Queen Elizabeth was decked out like the Savannah for the *Forever Wild* fashion show. Presented by the OSI Group and hosted by Benoît Gagnon, the event celebrated 20 years of Etnia Barcelona. Amid the impressive botanical décor, the models, dressed by Montreal's internationally celebrated stylist Cary Tauben, took to the catwalk showcasing the Etnia Eyewear Culture Group's four brands: **Etnia Barcelona**, **ALLPOETS**, **lool**, and **The Readers**.

Many optometrists and opticians from different OSI Group member clinics enjoyed the breathtaking view of the City of Montreal at Espace C2. To celebrate the renowned Spanish brand's anniversary, the guests had the pleasure of discovering the trendy frames as well as getting a sneak peek of the upcoming Fall 2022 collection.

"We're proud to count Etnia Eyewear Culture Group among our valued partners. Being a member of the OSI group gives Members the advantage of the strength of the network and the opportunity to participate in events like this one, which allows us to come together and share ideas with our peers," says Patrice Lacoste, President and Chief Executive Officer of the OSI Group.





About the Etnia Eyewear Culture Group

The Etnia Eyewear Culture Group places its ongoing support of arts and culture, as well as technological innovation and environmental sustainability, at the very heart of its strategy. The parent brand, Etnia Barcelona, just turned 20 and is celebrating its anniversary with the launch of its new Heritage XX Anniversary Capsule Collection.

For more information, visit etnibarcelona.com.

About the Optometric Services Inc.

Founded in 1982, Optometric Services Inc. is a leader in the development of value-added services and support for independent optometry clinics in Canada. The company, headquartered in Montreal, owns Optosys® Solution, a comprehensive, state-of-the-art practice management system dedicated to eye care professionals.

Innovating and facilitating the daily lives of our members are at the heart of our actions.

For more information, visit opto.com and optoplus.com.

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Inquiries: Karina Dandavino
kdandavino@opto.com
514 260-1894