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Transitions Optical in Canada and the Opticians Association of Canada Now Accepting Applications for the 2022 Students of Vision Scholarship Program

This year students will be asked to discuss the importance on diversity and multicultural efforts in eyecare

MONTREAL, September 27, 2022 – As part of a partnership to support the next generation of eyecare professionals, Transitions Optical and the Opticians Association of Canada (OAC) are now accepting submissions for the 2022 Students of Vision Scholarship Program. Currently enrolled (for the 2022-2023 school year) opticianry, optometry and optometric assistant students from across Canada are eligible to apply for the chance to win one of three prizes: a \$2,500, \$1,500 or \$500 scholarship.



To enter the scholarship program, students must develop a project in the form of an essay, video or presentation about how they will advocate for diversity, equity and inclusion in order to help educate patients and protect their vision. A webpage with more information can be found at [2022](https://www.transitions.com)

[STUDENTS OF VISION SCHOLARSHIP PROGRAM \(transitions.com\)](https://www.transitions.com). Submissions will be

evaluated by a panel of judges against the following criteria: creativity, strategic thinking and ethics.

This year's scholarship was inspired by new research from Transitions Optical demonstrating the need for further education surrounding eye health for diverse patients. Transitions Optical and the Opticians Association of Canada are committed to driving positive changes within the industry that support the advancement of diversity, equity and inclusion for populations who have historically not been treated equally, and who may also be impacted by lack of access to health care and other resources to improve their health and well-being.

"Black, Indigenous and people of colour (BIPOC) in Canada are quickly becoming the majority – and as a result, more eyecare professionals are experiencing a culturally diverse patient base with unique vision care and communication needs," said Arnaud Rajchenbach, marketing and sales manager, Transitions Optical in Canada. "We are proud to support upcoming and new professionals in the optical industry to provide relevant and useful resources to help their patient bases protect their eyes."

"We are proud to again partner with Transitions Optical to address an issue that is of tremendous relevancy – around the globe and here in Canada," said Robert Dalton, Executive Director, OAC. "We look to the future of the industry to help us learn more and better understand how we, as eyecare professionals, can lead the way forward."

All submissions should be sent to StudentsofVision@Transitions.com by November 1, 2022. The winners will be announced on November 15, 2022.

About the *Transitions*® Brand

Transitions® eyeglass lenses and shields set new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays. Product leadership, consumer focus, and operational excellence have made the *Transitions*® brand one of the most recognized

consumer brands in optics. For more information about *Transitions® Light Intelligent Lenses™*, visit Transitions.com or Transitions.com/en-canadapro/.

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