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Contact

Lesley Sillaman

Red Havas

tel 202 491 4055

lesley.sillaman@redhavas.com

Arnaud Rajchenbach

Transitions Optical Canada

tel 514 662 1173

arnaud.rajchenbach@transitions.com

Transitions Optical Supports Gabrielle Ouellet's GO Challenge Benefiting the Fondation des maladies de l'œil (Eye Disease Foundation)

Gabrielle Ouellet will run three marathons in one month to raise money for vision health research

PINELLAS PARK, Fla., September 7, 2022 – Transitions Optical in Canada has pledged their support of Gabrielle Ouellet's GO Challenge benefitting the Fondation des maladies de l'œil (FMO). Former international model Ouellet, known as “the girl with the cat eyes,” has launched her challenge to raise money for vision health research.

Ouellet was born with a rare genetic condition called Cat Eye Syndrome, and as a result has been interested in helping to fund research into eye diseases for a number of years. It wasn't until she ran her first half marathon in 2016 that she saw the opportunity to combine her newfound passion with her philanthropic efforts. As a result, Ouellet launched the GO Challenge where she will run 126.6 kilometers across three marathons in Montréal, Québec and Toronto in less than a month to benefit the FMO and eye research.



“Gabrielle is a driven, vivacious young woman, and her amazing life story demonstrates this admirably,” said Isabelle Tremblay, director of sales and marketing, Transitions

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Transitions Optical 9251 Belcher Road, Suite B Pinellas Park, FL 33782
727-545-0400 tel www.Transitions.com

Optical Canada. "She's an inspiration not only for people with visual impairments but for anyone who, like Transitions, strives for societal values of renewal, excellence and self-improvement. As soon as *Transitions* heard about her daring GO Challenge we wanted to tip our hats to her courageous spirit and support this determined young woman."

Industry professionals interested in learning more about Ouellett's life story and the GO Challenge, or who would like to make a donation to the GO Challenge can visit fondationdesmaladiesdeloeil.org/defi-go.

About the *Transitions*® Brand

Transitions® eyeglass lenses and shields set new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays. Product leadership, consumer focus, and operational excellence have made the *Transitions*® brand one of the most recognized consumer brands in optics. For more information about *Transitions*® *Light Intelligent Lenses*™, visit Transitions.com or Transitions.com/en-canadapro/.

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NOTE: For high resolution images, please contact Michael Battisti at 724-987-2640 or Michael.Battisti@redhavas.com.