



CooperVision further expands parameters for MyDay toric contact lenses

MyDay® toric Range Will Match Biofinity® toric to Provide More Prescription Options

RICHMOND HILL, ON., October 24, 2022 — [CooperVision](#)—a global leader in toric contact lenses¹—has announced its latest parameter expansion for MyDay® toric, increasing its current range by nearly 70%. With the additional prescription options, MyDay® toric now matches the industry-leading range of Biofinity® toric² to enable eye care professionals to fit the vast majority of their patients with astigmatism in a silicone hydrogel 1-day lens.³ The full range will be available in Canada beginning November 2022

“Through our partnership with eye care professionals, we understand that they want the freedom of choice for their patients. For years, Biofinity® toric has set the gold standard for toric contact lenses,⁴ and ECPs have found tremendous value in the breadth of parameters available. Now, CooperVision’s continuous innovation in toric technology enables them to offer their patients with astigmatism MyDay® daily disposable contact lenses in this same, unmatched range,” said Karen Walsh, Director, Global Professional Affairs, 1 Day and FRP Brands, CooperVision.

MyDay® toric will be available in the following prescription options:

Sphere Power (DS)	Cylinder (DC)	Axes °
Plano to -6.00D (0.25D steps) +0.25D to +6.00D (0.25D steps)	-0.75 -1.25	Around the clock, 10°-180°
-6.50D to -10.00D (0.50D steps) +6.50D to +8.00D (0.50D steps)	-1.75 -2.25	

CooperVision’s MyDay® toric lenses combine the proven optic design features of Biofinity® toric with the premium silicone hydrogel 1-day material of MyDay®. This revered toric technology, called Optimized Toric Lens Geometry™, provides uniform horizontal iso-thickness, a large toric optic zone, a smooth, continuous ballast and an optimized ballast toric design for a stable, comfortable fit.

In addition, the MyDay® family of lenses is made with Aquaform® Technology, which provides a unique balance of high oxygen permeability, a naturally wettable material, and optimum modulus for increased breathability and moisture in a soft, flexible lens. The lens provides ease of insertion and built-in UV blocking (86% of UVA and 97% of UVB rays*), helping to minimise the transmission of harmful UV rays.

To help streamline the fitting process and minimize chair time, CooperVision also offers the OptiExpert™ fitting app.⁵ The easy-to-use app includes a toric calculator which

calculates and suggests the recommended diagnostic CooperVision toric contact lens for your patient.

For more information about MyDay® toric, visit coopervision.ca

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1. CVI data on file 2020. Kubic Online Survey of ECPs in US, Germany, Spain, Japan and South Korea. Total weighted sample = 549.
2. CooperVision data on file 2021. Rx coverage database; 14 to 70 years.
3. CVI data on file 2021; Rx coverage database n=83,540 eyes; 14 to 70 years; coverage for 95%.
4. CVI data on file, 2020. Kubic Online Survey of ECPs in US, Germany, Spain, Japan and South Korea. Total weighted sample n = 549. Significantly higher than toric lens brands from Johnson & Johnson Vision, Alcon and Bausch + Lomb; p<0.05.
5. Luensmann D et al. Toric lens fitting success supported by an online fitting App. Poster to be presented at NCC/BCLA 2020.

*Warning: UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eyewear as directed.

About CooperVision

CooperVision, a division of CooperCompanies (NYSE:COO), is one of the world's leading manufacturers of contact lenses. The company produces a full array of daily disposable, two-week and monthly soft contact lenses that feature advanced materials and optics, and premium rigid gas permeable lenses for orthokeratology and scleral designs. CooperVision has a strong heritage of addressing the toughest vision challenges such as astigmatism, presbyopia, childhood myopia, and highly irregular corneas; and offers the most complete portfolio of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers. For more information, visit www.coopervision.com.

About CooperCompanies

CooperCompanies ("Cooper") is a global medical device company publicly traded on the NYSE (NYSE:COO). Cooper operates through two business units, CooperVision and CooperSurgical. CooperVision brings a refreshing perspective on vision care with a commitment to developing a wide range of high-quality products for contact lens wearers and providing focused practitioner support. CooperSurgical is committed to advancing the health of women, babies and families with its diversified portfolio of products and services focusing on medical devices and fertility & genomics. Headquartered in San Ramon, Calif., Cooper has a workforce of more than 12,000 with products sold in over 100 countries. For more information, please visit www.coopercos.com.

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