

Langley, BC- New IRIS partnership in Vernon, BC

IRIS the Visual Group is pleased to announce that Dr. Mark Langer, Optometrist is now co-owner of our location in Vernon, BC.

The Vernon IRIS location #691 has been a longstanding success in the Okanagan for over 25 years.

Dr. Mark Langer, originally from Beaverlodge, a small farming community in Northern Alberta, comes from a large family with 6 siblings who are all health care practitioners.

In 2011 while attending Optometry school at Pacific University in Oregon, Dr. Langer attended a presentation by IRIS founder, Dr. Francis Jean. He immediately felt alignment with the patient centred values of IRIS and started practice with IRIS right after graduation.

Dr. Langer is married, with 3 young boys and enjoys camping, paddle boarding and sampling all the beauty the Okanagan has to offer. He is a committed member of his church and an avid musician who enjoys performing to audiences big and small.

The new IRIS partnership consists of the co-ownership of shares in a BC registered corporation that holds the assets of the Vernon location only and operates as IRIS Optometrists Opticians. Dr. Langer will receive dividends based on the profit of this individual location only and participate in the appreciation of value of his shares as his practice grows.

Dr. Langer is very much looking forward to the next phase of his career as an IRIS partner.

