

17>20 NOVEMBER 2022

9-10-11 HALL ISTANBUL EXPO CENTER

SILMO

İSTANBUL

OPTICAL FAIR

EVERY
THING
ABOUT
EYEWEAR

SILMO ISTANBUL 2022 A RECORD ATTENDANCE

Launched in 2013, **SILMO ISTANBUL** – the second-largest business gathering of the SILMO Family – has demonstrated **its relevance and leadership** for professionals in Turkey and throughout Eastern Europe, Central Asia, Middle East and North Africa.

Held on the shores of the Bosphorus Strait, SILMO ISTANBUL welcomes both local manufacturers and a number of international companies of the optical and eyewear industry. Optical and sunglasses frames from every market segment, glasses lenses, contact lenses, ophthalmic devices and accessories, eye measuring and diagnostic instruments, treatment devices, equipment and tools for workshops and laboratories, machines, and services, the entire sector was present.

From November 17th to 20th, no fewer than **700 brands** enjoyed a convivial, first-rate business setting as they welcomed the **11,912 visitors** in attendance **(+14% compared to 2021)**, including 9,745 from Turkey and 2,167 from **80 other countries**.

This dynamic edition demonstrates the role that Istanbul – Turkey's economic and cultural capital – now plays on the roster of major international optical and eyewear trade shows.

Next year, **SILMO ISTANBUL** will celebrate **its 10th anniversary**. The event promises to be all the more exceptional as it will be held throughout **25,000 m²** of renovated infrastructures at the Istanbul Expo Center/Yeşilköy. Enough to accommodate a greater number of exhibitors, provide professionals with improved convenience, and offer new services, while continuing to ensure **the unique, attractive energy** of SILMO ISTANBUL.

See you from **23 to 26 November 2023** at the **Istanbul Expo Center/Yeşilköy - Halls 5-6-7**