



CooperVision Specialty EyeCare Launches New Topography-Guided Fitting Platform for Paragon CRT® Contact Lenses

SAN RAMON, CALIF., January 18, 2023—Committed to advancing new technologies that improve how eye care practitioners (ECPs) deliver clinical care, [CooperVision Specialty EyeCare](#) today announced the launch of its pioneering digital fitting tool, Visavy™ (pronounced Vee-SAH-vee) at 2023 Global Specialty Lens Symposium (GSLS). The easy-to-use, web-based fitting software incorporates topography-guided algorithms to assist the design and selection of Paragon CRT® orthokeratology contact lenses for myopia management.

Visavy™ is an adaption of the company's popular MyProcornea tool, which has been available in Europe, the Middle East, and Asia for other CooperVision specialty lens designs. The all-in-one platform includes integrated ordering to reduce chair time, provides ECPs with the ability to track orders in real time, and chat live with online consultants. The topography-driven approach and view simulated fluoresceine patterns promote greater precision and accuracy. In addition, professionals and staff can easily login and manage their product range anywhere, at any time.

Kelly Voltz, OD, FAAO, FSLs, Senior Manager, Professional and Clinical Affairs, CooperVision Specialty EyeCare, led Visavy™ clinical development. “As an industry partner, we are committed to discovering new ways to help ECPs streamline their processes and build even more confidence when fitting and prescribing our lenses. This goes well beyond our lenses to include digital innovation,” she said. “Visavy™ was designed with ease-of-use in mind. The platform centers on fitting accuracy and convenience, making it easier than ever before for ECPs to find the optimal fit for specialty lens patients.”

Orthokeratology Lens Fit Success Using a New Software—a poster which uncovers first fit success rates using Visavy™—will be presented on January 20 from 10 a.m. – 11 a.m. PST during the CE poster session at GSLS.

ECPs interested in learning more about the software can visit <https://marketing.coopervisionsec.com/visavy> for more information.

CooperVision Specialty EyeCare develops, manufactures and provides access to an unmatched portfolio of industry-leading soft custom and rigid gas permeable lens designs, including orthokeratology and scleral lenses to address segments such as myopia management, irregular cornea management, and presbyopia management. Its steady voice, ongoing research and innovative products and services play a leading role in expanding eye care worldwide. The group's brands include Blanchard, GP Specialists, Paragon, Procornea, Soflex, No7 Contact Lenses, and SynergEyes.

For additional information about the company's products, please visit CooperVisionSpecialtyEyeCare.com.

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About CooperVision

CooperVision, a division of CooperCompanies (NYSE:COO), is one of the world's leading manufacturers of contact lenses. The company produces a full array of daily disposable, two-week and monthly soft contact lenses that feature advanced materials and optics, and premium rigid gas permeable lenses for orthokeratology and scleral designs. CooperVision has a strong heritage of addressing the toughest vision challenges such as astigmatism, presbyopia, childhood myopia, and highly irregular corneas; and offers the most complete portfolio of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers. For more information, visit www.coopervision.com.

About CooperCompanies

CooperCompanies ("Cooper") is a global medical device company publicly traded on the NYSE (NYSE:COO). Cooper operates through two business units, CooperVision and CooperSurgical. CooperVision brings a refreshing perspective on vision care with a commitment to developing a wide range of high-quality products for contact lens wearers and providing focused practitioner support. CooperSurgical is committed to advancing the health of women, babies and families with its diversified portfolio of products and services focusing on medical devices and fertility & genomics. Headquartered in San Ramon, Calif., Cooper has a workforce of roughly 14,000 with products sold in over 100 countries. For more information, please visit www.coopercos.com.

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