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KALEOS JOINS THE LANCTÔT OPTICAL GROUP



Montréal, January 16, 2023 – The Spanish brand Kaleos announced its new distribution agreement with the Lanctôt Optical Group.

Since 2013, Kaleos has been offering eyewear collections with a unique aesthetic, where a combination of visual elements is carefully studied to offer products that will delight design lovers.

Lanctôt Optical is a family-owned Canadian company that has been in business for over 70 years. It has become the reference for quality European eyewear in the Canadian market, with unparalleled service and invaluable expertise for high-quality products.

With this alliance, Kaleos will benefit from Lanctôt Optical vast distribution network across Canada, while the latter will be able to expand its market shares by broadening its current portfolio.

Visit www.kaleoscollection.com to discover the Kaleos collection and www.rlanctot.com to learn more about the Lanctôt Group.

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