



## LE KEVIN Life Press Release 1/2

Hot off the back of the niche, high-end leather handcrafted Le Kevin is the newly launched, mass-market, affordable LE KEVIN *Life*. Fully recycled and recyclable. It is an entirely new and original unisex accessory at an impulse buy affordable price which essentially performs as an eyeglass holder or lanyard and makes an attractive unisex accessory which is entirely customisable.

The product can be corporate, company branded, event themed and customised with any favourite motif or image. We can print your logo, strap line, motto, your QR code, any favourite motif or image, your pet, your musical band or your football team. The options are as limitless as your imagination. The disc can be printed double-sided or single sided. If single sided clients can equally write their names or numbers freestyle in permanent marker ink. Kevin Life can equally be adapted to the standard keychain lanyard

We also have our top echelon offering for corporates the [NFC] V1CE digital business card either round stickers to stick on to the backside of Kevin Life or 'dog tag' style mini cards that slide through the cord and sit just on the top of the disc..

It is both a promotional, marketing and advertising product but equally resell item.

How does it function? A printed quality and durable plastic disc attach on to a plastic surround which either slides to hold or fix the glasses in place as much or as little as you want and then loops on to an elastic adjustable bi-colour cord. The cord colours can equally be customised and themed as well as a host of patterned and coloured surrounds options.

It is largely for customisation but customers are also invited to select from our in-house commercial image collection and may order from stock.. Made and shipped from Italy. There are a wide scope of customisation options which is reflective in a menu of prices but the first price is in the region of 3e. Order turnaround is approx. 30/45 days.

*Give life to KEVIN LIFE!*

# LE KEVIN

Life is DOWN



[WWW.LEKEVIN.CO.UK](http://WWW.LEKEVIN.CO.UK)