

**Group Communication Director**

**Clara Magnanini**

T. +39 02 76387611 – [cmagnanini@marcolin.com](mailto:cmagnanini@marcolin.com)

**Corporate Communication**

**Davide Ghellini Sargenti**

T. +39 02 76387611 – [dghellini@marcolin.com](mailto:dghellini@marcolin.com)

**Investor Relations**

T. +39 0437 777111 – [invrel@marcolin.com](mailto:invrel@marcolin.com)

For immediate release

## MARCOLIN: LARA MAROGNA NEW GROUP STYLE & PRODUCT DEVELOPMENT DIRECTOR

Longarone (Belluno), 23 March 2023 – Marcolin announces the appointment of Lara Marogna as Group Style & Product Development Director, with immediate effect.

At Marcolin, Lara Marogna will oversee the management and development of the Group's eyewear collections, directly reporting to CEO & General Manager Fabrizio Curci and working closely with the creative directions and style departments of the brands in the portfolio. The team led by Lara will implement a similar approach at the creative level to maximize each brands' potential in the various segments.

Lara Marogna, originally from Belluno, joined Marcolin in 2011; she studied Industrial Design at the University IUAV Ca' Foscari in Venice and then continued her artistic training, in the jewelry sector first and then in the eyewear industry.

She takes on the role of Alessandro Beccarini, who concluded his experience at Marcolin to pursue other interests.

### About Marcolin:

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: TOM FORD, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, GCDS, Barton Perreira, Tod's, Pucci, BMW, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Among the house brands: WEB Eyewear, Marcolin and Viva. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. [www.marcolin.com](http://www.marcolin.com)