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Transitions Announces Dates for Transitions Academy 2023

MONTREAL, March 3, 2023 – Transitions has announced that Transitions Academy 2023 will be held from May 21 to 24, 2023 at the JW Marriott Grande Lakes in Orlando, Fla. The event is one of the industry's most well-recognized educational events.

Transitions Academy 2023 will provide industry professionals with the opportunity to expand their knowledge through expert presentations, inspiring guest speakers, and *Transitions*® product and professional development workshops. The winners of the 2022 Transitions Innovation Awards will also be announced during the event.



Industry professionals who wish to attend Transitions Academy 2023 can do so through the following ways:

1) Become a Transitions Innovation Award Finalist – The awards are open to optical industry professionals, educators, retailers, optical laboratories and independent eyecare professionals and practices in the U.S. and Canada. The Transitions Innovation Awards categories include: 2022 Transitions Healthy Sight Ambassador (individual-only award), Retailer of the Year, Eyecare Practice of the Year, Channel Partner of the Year and Best in Training. **Nominations for the Innovation Awards are open now through March 12, 2023.** Additional details on the award categories and submission process can be found at [Transitions.com/Awards](https://www.transitions.com/Awards).



2) Request a Spot / Nominate Someone to Attend – Interested industry professionals from North America can request an invitation (limited spaces are available) at [TransitionsAcademy.com](https://www.transitionsacademy.com). Additional details about cost and arrangements will be provided.

Industry professionals interested in learning more about Transitions Academy 2023 can visit [TransitionsAcademy.com](https://www.transitionsacademy.com).

About Transitions Academy

Transitions Academy is one of the most well-recognized and unique educational events in the optical industry. Each year, hundreds of industry professionals from across the globe attend to participate in professional development and product technology workshops, hear from experts and educators on marketing and industry trends, and learn from their peers and partners during panel discussions.

About the *Transitions*® Brand

Transitions® *Light Intelligent Lenses*™ and shields set new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays. Product leadership, consumer focus, and operational excellence have made the *Transitions*® brand one of

the most recognized consumer brands in optics. For more information about *Transitions Light Intelligent Lenses*, visit Transitions.com or Transitions.com/en-canadapro/.

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NOTE: For high resolution images, please contact Michael Battisti at 724-987-2640 or Michael.Battisti@redhavas.com.