

FOR IMMEDIATE RELEASE

Attention: Assignment & Photo Editors/Life Editors/Cycling Editors/Community Listings

Cyclists Ride Together in Langley to Bring Hope to Canadians Living with Blindness



LANGLEY, May 18, 2023 – On Saturday, June 3rd, hundreds of cyclists will be gearing up and riding together in Langley, B.C. for <u>Fighting Blindness Canada</u>'s <u>10th Annual Cycle for Sight West Coast</u> fundraising event in support of advancing vision research and bringing hope to the estimated 1.2 million Canadians living with vision loss.

With ride distance options ranging from 30km, 60km, 90km, and 120km, the event is a challenging and fun one-day ride, culminating in a finish line celebration party and BBQ. This year, Cycle for Sight West Coast is expected to raise over \$180,000.

"Having Fighting Blindness Canada and its supporters on our side means the world to our family," said Christina Henderson, Chair of this year's Cycle for Sight West Coast, and mother of two children living with vision loss. Christina's 'Hendo's Heroes' team – a dedicated group of over 15 friends and family members – raised over \$47,000 last year and has challenged each other to surpass this amount this year.

<u>Cycle for Sight West Coast</u> is 1 of 5 Fighting Blindness Canada cycling rides taking place across Canada. A virtual participation opportunity is also available for individuals to enjoy an activity at their own pace: walking, running, dancing, or simply moving, all in support of sight-saving research.

Register or sign-up to volunteer for the event at cycleforsight.ca

Date: Saturday, June 3, 2023

Time: 7:30 a.m. – 2:30 p.m. (intro and warm-up begin at 8 a.m., first cyclists depart at 8:15 a.m.) **Choice of distances:** LOOP ride starting and finishing at West Langley Hall with four distance options.

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About Fighting Blindness Canada:

Fighting Blindness Canada (FBC) is the largest charitable funder of vision research in Canada. Over our 49-year history, FBC has contributed over \$40 million in funding for the development of sight-saving treatments and cures for blinding eye diseases. Thanks to our supporters, FBC is helping drive forward research to understand why vision loss occurs, how it can be slowed, and how sight can be restored. To learn more, visit fightingblindness.ca.

Contact:

For Cycle for Sight sign-ups and volunteering: Shannon Boudreau Manager, Community Fundraising and Events, Western Canada 1-800-461-3331 Ext. 263 sboudreau@fightingblindness.ca

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