

FOR IMMEDIATE RELEASE

Attention: Assignment & Photo Editors/Life Editors/Cycling Editors/Community Listings

Cyclists ride through the GTA to Bring Hope to Canadians Living with Blindness

Toronto, May 18, 2023 – On Saturday, June 3rd, hundreds of cyclists will be gearing up and riding together in Alliston, ON for [Fighting Blindness Canada](#)'s **15th Annual Cycle for Sight** fundraising event in support of vision research. This year, the nationally-hosted event is expected to raise over \$500,000 bringing hope to 1.2 million Canadians living with vision loss.

With ride distance options ranging from 18 to 100km, [Cycle for Sight](#) is a challenging and fun one-day ride, culminating in a finish line celebration with lunch and free massages for participants. Also attending this year's event includes Canadian Paralympic athletes Victoria Nolan and Maya Jonas, and New Tecumseth Ward 4 Councillor Alan Masters.

"To date, Cycle for Sight has raised \$6.2 million, contributing directly to research that is transforming lives," said Mirja Raita, Manager, Cycle for Sight. "Riders are not just helping their friends and family members impacted by vision loss, they're helping as many as 8 million Canadians living with an eye condition that puts them at risk of blindness."

Cycle for Sight Toronto is 1 of 5 Fighting Blindness Canada cycling rides taking place across Canada. A virtual participation opportunity is also available for individuals to enjoy an activity at their own pace: walking, running, dancing, or simply moving, all in support of sight-saving research.

Register or sign-up to volunteer for a Cycle for Sight event near you at cycleforsight.ca

Date: Saturday, June 3, 2023

Time: 8:00 a.m. – 3:00 p.m. (intro and warm-up begin at 8 a.m., first cyclists depart at 8:30 a.m.)

Choice of distances: **18km, 35km, 50km, 80km, or 100km** rides starting and finishing at Gibson Centre and PPG Park, 63 Tupper St. W, Alliston, ON.

About Fighting Blindness Canada:

Fighting Blindness Canada (FBC) is the largest charitable funder of vision research in Canada. Over our 49-year history, FBC has contributed over \$40 million in funding for the development of sight-saving treatments and cures for blinding eye diseases. Thanks to our supporters, FBC is helping drive forward research to understand why vision loss occurs, how it can be slowed, and how sight can be restored. To learn more, visit fightingblindness.ca.

Contact:

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