



**FIGHTING  
BLINDNESS  
CANADA** | **VAINCRE  
LA CÉCITÉ  
CANADA**

**FOR IMMEDIATE RELEASE**

Attention: Assignment & Photo Editors/Life Editors/Cycling Editors/Community Listings

## **Cyclists Ride Together in Ottawa to Bring Hope to Canadians Living with Blindness**



**OTTAWA, June 20, 2023** – On Sunday, July 9<sup>th</sup>, cyclists will be gearing up and riding together in our nation’s capital for [Fighting Blindness Canada](#)’s [Cycle for Sight Ottawa](#) fundraising event, in support of advancing vision research and bringing hope to the estimated 1.2 million Canadians living with vision loss.

With ride distance options ranging from 25km to 100km and the option for a 5km walk around Mud Lake Trail, participants will enjoy a scenic and fully supported ride through the countryside west of the city, culminating in a finish line celebration party, BBQ and free massages for riders. The nationally-hosted event is expected to raise over \$500,000.

“To date, [Cycle for Sight](#) has raised \$6.2 million, contributing directly to research that is transforming lives,” said Mirja Raita, Manager, Cycle for Sight. “Participants are not just helping their friends and family members impacted by vision loss, they’re helping as many as 8 million Canadians living with an eye condition that puts them at risk of blindness.”

[Cycle for Sight Ottawa](#) is 1 of 5 locations taking place across Canada. A virtual participation opportunity is also available for individuals to enjoy with an activity of their choice: running, dancing, swimming, or moving in any way in support of sight-saving research.

**Register to participate or sign-up to volunteer at [cycleforsight.ca](https://cycleforsight.ca)**

**Date:** Sunday, July 9, 2023

**Location:** Britannia Park, 2805 Carling Ave, Ottawa, ON K2B 8K6

**Time:** 7:30 a.m. – 3:00 p.m. (welcome and opening ceremonies begin at 8:15 a.m., first cyclists depart at 8:30 a.m.)

**Choice of distances:** 25k, 50k or 100k ride, or 5km walk.



**FIGHTING  
BLINDNESS  
CANADA** | **VAINCRE  
LA CÉCITÉ  
CANADA**

-30-

**About Fighting Blindness Canada:**

Fighting Blindness Canada (FBC) is the largest charitable funder of vision research in Canada. Over our 49-year history, FBC has contributed over \$40 million in funding for the development of sight-saving treatments and cures for blinding eye diseases. Thanks to our supporters, FBC is helping drive forward research to understand why vision loss occurs, how it can be slowed, and how sight can be restored. To learn more, visit [fightingblindness.ca](http://fightingblindness.ca).

**Contact:**

*For Cycle for Sight sign-ups and volunteering:*

Mirja Raita

Manager, Cycle for Sight

1-800-461-3331 Ext. 231

[mraila@fightingblindness.ca](mailto:mraila@fightingblindness.ca)

*For media inquiries:*

Jackie Rosen

Executive Assistant and Engagement Officer

1-800-461-3331 Ext. 246

[jrosen@fightingblindness.ca](mailto:jrosen@fightingblindness.ca)