

FOR IMMEDIATE RELEASE

Attention: Assignment & Photo Editors/Life Editors/Cycling Editors/Community Listings

Alberta's first-ever Walk for Sight Brings Hope to Canadians Living with **Blindness**



CALGARY, June 7, 2023 - On Saturday, June 24th, Fighting Blindness Canada's Cycle for Sight event comes to Calgary for the city's first-ever Walk for Sight edition in Alberta. This fundraising event supports vision research, bringing hope to 1.2 million Canadians living with vision loss. This year, the nationally-hosted event is expected to raise over \$500,000.

Walk for Sight Alberta kicks off from Confluence Park on St Patrick's Island, where participants can enjoy a scenic, fully-supported 5km route around the island, returning to a finish line celebration with a delicious lunch and games for participants, their family, and their friends.

"To date, Cycle for Sight has raised \$6.2 million, contributing directly to research that is transforming lives," said Mirja Raita, Manager, Cycle for Sight and Walk for Sight. "Participants are not just helping their friends and family members impacted by vision loss, they're helping as many as 8 million Canadians living with an eye condition that puts them at risk of blindness."

Walk for Sight's Alberta event is 1 of 5 Cycle for Sight events taking place across Canada. A virtual participation opportunity is also available for individuals to enjoy with an activity of their choice: walking, running, dancing, or simply moving in support of sight-saving research.

Register or sign-up to volunteer for a Cycle or Walk for Sight event near you at cycleforsight.ca

Date: Saturday, June 24, 2023

Time: 8:00 a.m. – 12:00 p.m. (registration begins at 8 a.m., participants depart at 9 a.m.)

Route Details: 5km walk along the Bow River from Confluence Plaza just past Centre Street and

back (2.5km each way).



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About Fighting Blindness Canada:

Fighting Blindness Canada (FBC) is the largest charitable funder of vision research in Canada. Over our 49-year history, FBC has contributed over \$40 million in funding for the development of sight-saving treatments and cures for blinding eye diseases. Thanks to our supporters, FBC is helping drive forward research to understand why vision loss occurs, how it can be slowed, and how sight can be restored. To learn more, visit fightingblindness.ca.

Contact:

For Walk for Sight sign-ups and volunteering: Shannon Boudreau Manager, Community Fundraising and Events, Western Canada 1-800-461-3331 Ext. 263 sboudreau@fightingblindness.ca

For media inquiries: Jackie Rosen **Executive Assistant and Engagement Officer** 1-800-461-3331 Ext. 246 jrosen@fightingblindness.ca