



STUART WEITZMAN

**SAFILO GROUP AND STUART WEITZMAN ANNOUNCE MULTI-YEAR
EXCLUSIVE GLOBAL LICENSING AGREEMENT FOR EYEWEAR**

Padua/New York – September 27, 2023 - Safilo Group – one of the eyewear industry’s key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles, and helmets – and the iconic New York luxury footwear brand Stuart Weitzman announce today a new exclusive global licensing agreement, that runs through June 2029, for the design, manufacturing and distribution of *Stuart Weitzman* branded sunglasses and optical eyewear collections. The first eyewear collection, which includes both sunglasses and optical, will be presented in North America for the Fall/Winter 2024 season.

“Building on our long history and successful collaboration with Tapestry, Inc. we are very proud to start this new partnership with Stuart Weitzman, an iconic brand that is synonymous with women’s global luxury footwear. As this agreement marks the coveted footwear brand’s entry into eyewear, we are excited to introduce to the market a distinctively designed launch collection,” says Angelo Trocchia, CEO of Safilo Group. *“Furthermore, Stuart Weitzman represents an excellent brand addition to our portfolio in the women’s luxury eyewear segment.”*

“Stuart Weitzman is known for creating stylish, comfortable, high-quality shoes that inspire confidence — and just like footwear, eyewear is an emotional, everyday accessory,” says Giorgio Sarné, Stuart Weitzman CEO & Brand President. *“Our goal is to infuse our signature values into eyewear and create accessories that help our consumers look and feel their best.”*

About Safilo Group

Established in 1934 in Italy's Veneto region, Safilo Group is one of the eyewear industry's key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles and helmets. The Group designs and manufactures its collections by blending stylistic, technical and industrial innovation with quality and skillful craftsmanship. With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets the highest quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 50 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands: Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. Licensed brands include: Banana Republic, BOSS, Carolina Herrera, Chiara Ferragni, Dsquared2, Etro (starting from 2024), Eyewear by David Beckham, Fossil, havaianas, HUGO, Isabel Marant, Jimmy Choo, Juicy Couture, Kate Spade New York, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, M Missoni, Moschino, Pierre Cardin, PORTS, rag&bone, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2022, Safilo Group recorded net revenues for Euro 1,076.7 million.

About Stuart Weitzman

Since 1986, Stuart Weitzman has been inspired by women who are confident, sexy, bold — and, above all, strong. The New York City-based global luxury footwear brand combines its artisanal Spanish craftsmanship and its precisely engineered fit to create shoes that empower every woman to stand strong.

Stuart Weitzman is part of the Tapestry portfolio — a global house of brands committed to stretching what's possible.

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