

# Myopia Summit – Press Release

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## **Don't Miss Your Chance to Secure Your Spot at the 2024 Myopia Summit**

Calgary, November 1, 2023— Innovation meets insight, and knowledge takes center stage at the first-ever Myopia Summit in Calgary. This much-anticipated event, taking place on **April 20-21, 2024**, at the Sheraton Suites Calgary Eau Claire, will empower Canadian optometrists with cutting-edge information and expertise in myopia management.

Myopia is a growing concern that is projected to affect almost half the world's population by 2050 ([myopiainstitute.org](https://myopiainstitute.org)). Myopia Summit is set to host a lineup of world-class industry experts who are determined to change those odds. From ground-breaking research to transformative patient care strategies, these trailblazing leaders will deliver a wealth of knowledge to revolutionize the way attendees approach myopia management.

### **Meet the visionaries:**

- **Dr. Kate Gifford:** A globally recognized clinician-scientist optometrist, Dr. Gifford leads the way with her expertise in myopia management.
- **Dr. Jeffrey J. Walline:** Associate Dean for Research at The Ohio State University College of Optometry, Dr. Walline has led innovative research studies and will be sharing his insights on the future of myopia.
- **Dr. Langis Michaud:** A distinguished researcher, professor, and Chief of the Contact Lens Department at Université de Montréal, Dr. Michaud's has contributed to numerous clinical studies worldwide and will be speaking on Treatment Algorithm.
- **Dr. Jeff Goodhew:** A visionary optometrist as well as this year's host of Myopia Summit. Dr. Jeff Goodhew brings extensive expertise in dry eye disease, myopia management, and glaucoma.
- **Dr. Tina Goodhew:** Key opinion leader for industry leaders such as Alcon, CooperVision, and Bausch & Lomb and passionate about supporting children's vision.
- **Dr. Vishakha Thakrar:** Owner of Vaughan Vision Centre, specializing in full-scope myopia management, scleral lens fitting, and advanced dry eye treatment.
- **Dr. Devan Trischuk:** A "Top 40 Under 40" optometrist in Canada, Dr. Trischuk's main interest in myopia management has led him to deliver lectures to optometrists and healthcare professionals across North America.
- **Dr. Anita Voisin:** Actively involved in the community with the Chemainus Chamber of Commerce and the Rotary Club of Chemainus, Dr. Voisin has championed multiple eye care clinics and leads top-tier community eye health programs.

With a strong focus on thought leadership and connecting like-minded individuals who are passionate about advancing myopia management, Myopia Summit will equip attendees with invaluable insights, practical strategies, and a deeper understanding of myopia management.

Sessions will cover a wide spectrum of myopia-related topics, from the latest research and clinical practices to innovations in contact lenses and community engagement. An additional OrthoK Contact Lens session and lunch will offer a unique opportunity to explore the technical aspects of OrthoK lenses, making Myopia Summit an all-encompassing experience for eyecare professionals.

Registration for Myopia Summit 2024 is officially open to the OD community. Be at the forefront of the industry and secure your spot today at [www.myopiasummit.ca](http://www.myopiasummit.ca).

**For media inquiries, please contact:**

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