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Optometry Giving Sight Names Daniel McBride and Meng Meng Xu to Board of Directors

GOLDEN, COLO., October 23, 2023—[Optometry Giving Sight](#) (OGS) has announced the addition of Daniel McBride, executive vice president and chief operating officer of CooperCompanies, and Meng Meng Xu, OD, MPH, FAAO, to its board of directors.

“As we continue to grow and enhance OGS and our work to eradicate preventable blindness through the establishment of sustainable eye care around the world, we are thrilled to welcome two new board members who are so highly regarded in the industry and profession,” said Lois Schoenbrun, executive director, OGS. “Mr. McBride has shown remarkable support for our mission over the years in his roles at CooperVision and CooperCompanies. Meanwhile, the combination of Dr. Xu’s experience in clinical optometry and international public health programs will bring valuable insight to OGS and our partners.”

CooperVision is the largest donor in OGS history, with a total contribution of more than \$4 million. The company is a global platinum sponsor of the organization and provides additional support through employee fundraising activities with a company match, and a consumer rebate donation program.

McBride has served as executive vice president and chief operating officer for CooperCompanies since 2013. He previously served as president of CooperVision from 2014 through 2021. His prior roles at CooperVision also include chief risk officer, general counsel, vice president, and senior counsel. Before joining CooperVision in 2005, McBride was an attorney with Latham & Watkins LLP. He holds a bachelor’s degree in finance from Santa Clara University and a juris doctor from Stanford Law School.

Dr. Xu is an associate professor of clinical optometry and the director of eyecare services at South Boston Community Health Center. She also serves as coordinator of international programs at the New England College of Optometry, a role she has held for 10 years. Dr. Xu earned a master’s degree in public health from Harvard University and her doctorate in optometry from the University of Montreal.

Over the last 20 years, OGS funding has provided basic eye care services to more than 8 million people, assisted with training more than 14,000 eye care personnel, established more than 130 vision centers, and served people in more than 40 countries. In the last two years alone, OGS has provided funding to more than 30 project partners around the world, totaling over \$1.5 million in grants. For more information or to donate, visit givingsight.org.

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