



SILMO

ISTANBUL

OPTICAL FAIR

EVERY THING ABOUT EYEWEAR

EVOLUTION BEGINS



SILMO ISTANBUL CELEBRATES ITS 10TH ANNIVERSARY! Evolution Begins

SILMO Istanbul is preparing to celebrate its 10th anniversary with striking innovations thanks to its visionary approach and experience, that continues to grow and evolve with each edition.

SILMO Istanbul, which continues to grow thanks to its dynamic, stimulating and innovative outlook, looks forward to welcoming industry professionals from Turkey and around the world for the tenth time. This year, in addition to celebrating its 10th anniversary, **the optics show is inaugurating a new 25,000 m2 configuration in halls 5-6-7 of the Istanbul exhibition center !**

With almost **200 exhibitors and over 900 local and international brands**, SILMO Istanbul responds efficiently and precisely to the expectations of professionals, and continues to offer them an ideal stage for business and meetings thanks to its singular and attractive atmosphere.

During this edition, visitors will once again have the opportunity to take part in **SILMO Academy** conferences. Through this scientific symposium, SILMO Istanbul continues to support the development of the industry with training programs on the latest and trendiest topics.

And to highlight its 10th anniversary, SILMO Istanbul will be launching the **SILMO Istanbul Awards**, which will recognize the brands and products of exhibiting companies. An event that will inspire a distinct energy and performance into the show and the optical sector.

SILMO Istanbul Optical Fair, where you can find **Everything About Eyewear** together, is waiting for you from **November 23 to 26, 2023 !**