

For immediate release

MARCOLIN FINALIZES ACQUISITION OF IC! BERLIN



Longarone/Milan, November 8, 2023 – **Marcolin**, a leading group in eyewear, **finalized the acquisition of ic! berlin GmbH**, an independent eyewear manufacturer established in Berlin in 1996.

A multi-award-winning company for the design of its creations – including the **Silmo d’Or** award – **ic! berlin** carries out in-house design, prototyping, manufacturing and assembling of its luxury sunglasses and optical frames. **Marcolin takes full control of the Company**, integrating within its organization **approximately 140 employees** located at the Berlin headquarters, and manufacturing plant, and in two subsidiaries in Japan and United States.

The acquisition is part of Marcolin’s strategy of **enhancing its expertise in metal manufacturing** and **broadening its luxury portfolio**, a segment with huge potential, **while also strengthening its market positioning in key areas**, such as Asia and Europe.

ic! berlin officially becomes one of Marcolin’s house brands, along with WEB EYEWEAR, strengthening a strategic segment for the Company.

About Marcolin:

Marcolin is a worldwide leading group in the eyewear industry founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes proprietary brands (WEB EYEWEAR), as well as more than twenty licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Max Mara, Moncler, Zegna, GCDS, MAX&Co., MCM, Barton Perreira, Tod’s, Pucci, BMW, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie’s. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2022, Marcolin Group had about 2,000 employees and net sales of €547.4 million.
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