



GOLDEN, COLO., November 20, 2023—To raise funds supporting its work to grow and expand optometry worldwide, [Optometry Giving Sight \(OGS\)](#) has kicked off its holiday campaign, 'Tis the Season to Give the Gift of Sight. The appeal showcases the personal stories of people whose lives have been changed through the long-term initiatives the organization supports, which is possible thanks to the generosity of individual, practice, and corporate donors.

In the coming weeks, the campaign will highlight several real-life cases, including a 6-year-old boy in Jamaica who received his first eye exam and eyeglasses, and a team of optometrists and teachers in Mexico working to provide high-quality eye care to young students.

“In the midst of all the gift-giving that happens this time of year, we urge everyone to give one of the greatest gifts of all—the gift of sight,” said Lois Schoenbrun, Executive Director of Optometry Giving Sight. “Access to eye care can positively change entire communities by enabling children to learn, parents to support their families, and elders to maintain their independence. Every dollar donated goes toward initiatives to establish optometry schools, vision centers, and optical labs, creating long-term solutions to provide this care for years to come.”

OGS seeks to eradicate preventable blindness and vision impairment due to uncorrected refractive error with the support of the ophthalmic industry, optometrists, patients, and other donors. Optometry Giving Sight awards funds to programs that develop sustainable infrastructure, train local eye care professionals, and deliver desperately needed vision care in underserved communities around the globe.

Over the last 20 years, OGS funding has provided essential eye care services to more than 8 million people, assisted with training more than 14,000 eye care personnel, established more than 130 vision centers, and served people in more than 40 countries. In the last two years alone, OGS has funded more than 30 project partners worldwide, totaling more than \$1.5 million in grants. For more information or to donate, visit givingsight.org.

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Media Contact

Carson Daniels

McDougall Communications for Optometry Giving Sight

carson@mcdougallpr.com or +1 (315) 427-6394