



Patrice Lacoste, CEO

## OSI National Summit 2023:

### A Milestone Gathering Redefining the Future of Independent Optometry

Montreal, November 24, 2023 – The 2023 OSI National Summit concluded with great success. Taking place at Toronto’s Westin Harbour Castle from November 17 to 19, this year’s happening brought together a rich mix of professionals, including optometrists, opticians, optometric assistants, managers, and staff.

The three-day event provided a dynamic platform for knowledge sharing, professional development, and networking, fostering a strong sense of collaboration among members. Engaging sessions from industry experts and interactive training workshops stood as the Summit’s educational cornerstones, touching on subjects vital to the evolving landscape of optometry.

The Summit showcased a wealth of knowledge addressing some of the biggest challenges faced in optometry today. Interactive sessions led by renowned industry experts engaged attendees with topics such as cyber security, patient communication, inventory management, and retail strategies—themes that opened doors to deep discussions and powerful idea sharing.

Key speakers included Andrew Kirsch, Mark Hinton, Nancy Dewald, and Dr. Harbir Sian—OSI Member and host of 20/20, Canada’s #1 optometry podcast. The Summit concluded with a talk by Mike Lipkin, who addressed establishing breakthroughs in a post-pandemic world, underscoring the importance of innovation and adaptability.





“Every challenge faced by our industry became a topic for deep-dive discussions at this year’s Summit,” remarked Patrice Lacoste, CEO of OSI Group. “Our community’s energy was infectious, igniting new ideas and solidifying the bonds that define the OSI spirit. Together, we’re not just adapting to change; we are the catalysts, driving optometry to new heights with unwavering commitment and innovative vigour.”

The Summit’s experience extended beyond the informative sessions, offering attendees evenings filled with entertainment and networking opportunities. From an eyewear fashion show to an energetic ‘80s-themed night and lively games, each activity underscored OSI’s community spirit. These moments and connections deepened bonds among everyone attending.

OSI remains committed to the advancement and empowerment of independent optometry, providing ongoing support, education, and resources necessary for clinics to thrive in a competitive market. For more information about OSI Group and upcoming events, please visit [opto.com](http://opto.com).

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#### ABOUT OSI GROUP:

Established in 1982, OSI Group is a leader in supporting and developing value-added services for independent optometry clinics throughout Canada. Headquartered in Montreal, the company is dedicated to empowering its members through community engagement and knowledge sharing.

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