

## Kirk & Kirk collaboration with Nicholas Pinnock and Jason Bell



Nicholas Pinnock and Jason Bell are long-time friends with a shared passion for eyewear.

When they realised that they were both friends with Jason Kirk through their love of glasses, they approached Kirk & Kirk to explore the idea of a collaboration. Jason and Karen Kirk loved the idea. Nicholas and Jason had a particular challenge that they wanted to address.

They often have to film in varied light conditions or go from outdoor to indoor events so they were looking for frames that would work both as sunglasses and as optical frames. Choosing a Transitions Amethyst lens, Kirk & Kirk adapted the ever-popular Horace in Matte Black to meet the challenge and wear in pretty much any environment.



Made in France to the highest optical standards, the lens can be adapted to carry a prescription with the Transitions lens.

RRP: £525 / US\$650

10% of every sale goes to Little Green Pig, a children's literacy charity based in Brighton, Kirk & Kirk's home city.

### Jason Bell



Jason is a former professional American footballer, who played as a cornerback/safety in the National Football League for the Dallas Cowboys. After completing his MBA Bell transitioned into media, co-hosting *The Jason & Osi* podcast with Osi Umenyiora, and became co-presenter for the NFL show on ITV. He can also be seen regularly on Sky and hosts all the NFL UK Games and Super Bowl. He has starred in media campaigns for American Airlines, British Airways, Hyundai, Courtyard Marriott and most recently Wilson Sporting Goods.

### Nicholas Pinnock



Nicholas Pinnock is a British actor and Producer. Pinnock has been seen across theatre, television and film for over 30 years. As well as playing the lead in *For Life*, productions include *Marcella*, *Criminal*, *The Last Tree* and *Dark Encounter* amongst many others. He can currently be seen in *The Book of Clarence* (Sony) and will next be starring in *Long Bright River* for Peacock. This year, he will also be seen in *This Town*, a limited series for BBC, *Here*, a film by Robert Zemeckis and *Hedda* (Amazon).

[campaign and product images](#)

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