

OPTO RÉSEAU

UNDER EMBARGO
until March 4, 2024

OPTO-RÉSEAU EXPANDS: WELCOME TO 'C'EST LA VUE' CLINIC IN AHUNTSIC-CARTIERVILLE.

Brossard, March 4, 2024 - Opto-Réseau, the largest association of independent optometry clinics in Quebec, proudly announces the integration of 'C'est la vue' clinic into its growing network. Founded in 1989, 'C'est la vue' has built a strong reputation as a reference in optics in the Ahuntsic-Cartierville neighborhood.

Key Facts

- **Continuity of quality services:** Marianne Lagacé and Isabel Moreau, the owners of 'C'est la vue', lead a team of experienced professionals, including a total of 5 optometrists and 5 opticians. This integration ensures the continuity of quality service, with a commitment to maintaining the same high standards of eye care.
- **The power of a professional network:** Through this alliance, the owners of 'C'est la vue' will benefit from privileged access to a vast pool of knowledge from over 80 banner members. Thus, they can continue to advance their practice, constantly staying abreast of innovations in optometry.

The arrival of 'C'est la vue' at Opto-Réseau underscores our commitment to female entrepreneurship in the field of optics. Marianne Lagacé and Isabel Moreau, two dynamic women entrepreneurs, embody the passion and expertise that we value at Opto-Réseau by bringing a unique perspective and contributing to our entrepreneurial legacy." – Christine Breton, CEO of Opto-Réseau.

Expansion for Opto-Réseau on the Island of Montreal

This addition marks a significant milestone for Opto-Réseau, strengthening its already extensive network of independent clinics. The addition of 'C'est la vue' brings additional expertise and a long history of quality service to the Ahuntsic-Cartierville community.

Interview requests and photos:

Julianne Robert - Marketing Project Manager
438-390-1005
jrobert@opto-reseau.com

-30-

About Opto-Réseau

Opto-Réseau is the largest association of independent optometry clinics in Quebec. The banner stands out with its over 80 clinics providing exemplary eye care and the best-suited products to its patients for over 25 years. Opto-Réseau also supports the development of future professionals

OPTORÉSEAU

with the School of Optometry at the Université de Montréal and colleges offering Optics and Eyewear training.