



PRESS RELEASE

FOR IMMEDIATE RELEASE

FYihealth group expands senior leadership team to continue plans for future growth in the Canadian eye care industry

CALGARY, AB, April 2, 2024 – With eye health and enhancing the lives of each patient at the forefront of FYihealth group’s values, Dr. Alan Ulsifer, CEO and Chair of FYihealth group describes 2024 as a time for “growth and further establishing our position in the eye care industry.” In conjunction with its growth objectives, FYihealth group makes two new additions to its senior leadership team: Jim Black as Senior Vice President of Information Technology, and Damian Zapisocky as Chief Financial Officer.

Black is a senior technology and digital business executive with over 20 years of experience at the leadership level. “I’ve been nothing but impressed with the quality and authenticity of the people that work here and am very confident in the future trajectory of this organization,” shares Black. “The culture is what most attracted me.” Black has a Bachelor of Science from the University of Alberta and an MBA from the Ivey Business School at Western University. Working in three different industries at the Chief Information Officer level, Black is also recognized as a strategic partner to the CEO, Executive Team, and Board of Directors in translating business needs into process and technology solutions that move businesses forward during times of rapid technological change.

Zapisocky has experience in CEO, COO, and CFO roles previously, where he developed his skill sets in financial management, strategy, acquisitions, governance, budgeting, forecasting, and treasury. “What got me hooked on joining the team was the amazing people I met through the hiring process,” expresses Zapisocky. “FYI has had tremendous growth in the past few years, and I am thrilled that I can be part of its next stages as the company continues to expand.” Damian has a Bachelor of Commerce and a MBA from the University of Alberta, is designated as a Chartered Accountant, as well as is designated as a Certified Internal Auditor, has received the ICD.D designation from the Institute of Corporate Directors, and awarded the honour of Fellowship by CPA Alberta in 2024.

“I am pleased to have Jim and Damian join our organization,” says Ulsifer, “Culture is everything for us and it was important to find exceptional individuals who fit our servant-leadership model. Both check these boxes for our organization, and they bring years of valuable skills and experience to the team.”

FYihealth group was named one of Canada's Top Growing Companies in 2022 and 2023 by Globe and Mail's Report on Business. The addition of Black and Zapisocky is part of the organization's strategy to continue its growth in 2024, with plans to continue its expansion to provide eye care access to more Canadians.

ABOUT FYihealth group

FYihealth group is Canada's leading diversified healthcare organization comprised of FYidoctors, Visique, BonLook, Grimard, Factory Optical and Optiks International. Doctor-led, professionally managed, and patient-focused, the organization concentrates on delivering outstanding eye care with patient-centric products and services. FYihealth group is recognized as one of Canada's Best Managed Companies for four consecutive years, was featured on the Globe and Mail's Report on Business ranking of Canada's Top Growing Companies for two consecutive years, as well as a certified Great Place to Work® in Canada and the USA. Operating over 370 locations across the country, the organization is rooted in a mission to enhance life. FYihealth group supports a wide array of philanthropic causes and initiatives including giving back to young optometrists through funding and partnerships with the University of Waterloo School of Optometry and Vision Science and the École d'optométrie de l'Université de Montréal. For more information, please visit www.fyihealthgroup.com

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