



ClearVision Celebrates Highest Finish Yet with Ninth Best Companies to Work for in New York Award



HAUPPAUGE, NY – May 13, 2024 – ClearVision Optical was recognized for the ninth time as one of the Best Companies to Work for in New York by the New York State Society for Human Resource Management (NYS-SHRM) and Best Companies Group.

ClearVision's fifth-place finish in the Best Companies to Work for in New York State reflects the company's dedication, focused work, and unwavering commitment to excellence. It was also the company's best-ever finish.

Winners are chosen based on the results of a survey distributed to employees, with ClearVision's entire nationwide team participating for the first time. Celebrating its diamond 75th anniversary, the independent and family-owned company is grateful for

the recognition from the New York State Council of the Society of Human Resource Management, Best Companies Group, and Rochester Business Journal.

In addition to an employee survey, ClearVision submitted a company application. In the application, the company highlighted the ways it supported its team, its first customer, through excellent benefits, progressive family leave policies, comprehensive training, continuous education, and opportunities for community engagement.

Additionally, ClearVision showcased its traditions, celebrations, spirit activities, and gamification initiatives, such as with contests in our Watercooler channels, Founder's Day, monthly meetups, park gatherings, and more. The company showed its commitment to fostering a diverse workforce and an environment where everyone feels empowered to share feedback, ideas, and suggestions through initiatives like CVO Circles, living room chats, and Living our Values workshops.

In the application, ClearVision also highlighted its communication approach featuring regular company-wide meetings, email updates, and other channels for team collaboration, ensuring transparency and collaboration across the organization.

You can [watch video from the April 18 awards celebration here](#).



“As we mark ClearVision's 75th anniversary, we're absolutely thrilled to once again be recognized for our commitment to culture and values,” said Jen Trakhtenberg, ClearVision’s co-chief operating officer and head of talent. “We are tremendously proud of our fantastic, growing team. Together we’ve built a workplace where everyone can live our values, have fun daily, and feel energized to succeed. And this impact extends to the positive relationships we have with our eyecare industry friends and community partners.”

About ClearVision Optical

Founded in 1949, ClearVision Optical is a 75-year-old, award-winning leader in the optical industry, designing and distributing eyewear and sunwear for many of today’s top brands. A privately held company, ClearVision is headquartered in Hauppauge, New York. It has been recognized as a Best Company to work for in New York state for nine years. ClearVision’s collections are distributed throughout North America and 20 countries round the globe. Licensed and proprietary brands include Revo, ILLA, Adira, Demi + Dash, BCGBGMAXAZRIA, Steve Madden, IZOD, Dilli Dalli, CVO Eyewear, Aspire, ADVANTAGE, and more. Visit cvoptical.com for more information.