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For immediate release

MARCOLIN: MARK PARISI APPOINTED NEW VP OF OPTICAL SALES & KEY ACCOUNTS

New York, NY, February 24, 2025 – Marcolin announces the appointment of Mark Parisi as the new VP of Optical Sales & Key Accounts for the US starting February 20, 2025. Mark will be directly reporting to the CEO of North America, Marco D'Acunzo.

With over 20 years of experience, Mark has established himself as a leader in multiple industries including medical devices, dental and optical. Mark most recently served as Chief Revenue Officer for ABB Optical Group where he was responsible for over \$1.5B in company revenue and three business units.

In his new role at Marcolin, Mark will be tasked in new business development and strengthening relationships with the US client network while launching new licensed brands in 2025 including Christian Louboutin, Abercrombie & Fitch and Hollister.

About Marcolin:

Marcolin is a worldwide leading group in the eyewear industry founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2023, Marcolin Group counted about 2,000 employees and net sales of €558.3 million.
www.marcolin.com