

MIDO 2025 CSE AWARD WINNERS: KARL LAGERFELD AND NIKE VISION

We're thrilled to announce that Marchon's Karl Lagerfeld and Nike Vision have each won a CSE (Certified Sustainable Eyewear) Award at [MIDO](#), the largest international trade show dedicated to the global eyewear sector which took place February 8-10 in Milan, Italy. The CSE Awards recognize and celebrate the best brands in the eyewear industry for their creation and innovation as it relates to sustainability.

Karl Lagerfeld KL6181S won the CSE Award for the Sunglasses: Rest of the World category. A new Spring/Summer 2025 style, this sunglass is designed with bio-injected plastic and features among the four colors two colorations in a statement-making mirror finish – for the perfect blend of sustainability and fashion.

Nike Vision took home the CSE Award for the Cases: Rest of the World category, a case designed with at least 60% sustainable materials.



Congratulations to all winners and the entire Marchon team on winning this prestigious award. Another huge milestone for our EYES ON TOMORROW platform® and the incredible work of everyone involved.

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