



PRESS RELEASE

FOR IMMEDIATE RELEASE

FYihealth group Celebrates the Arrival of New Head of Talent, Mary Kovacs

CALGARY, AB, March 10, 2025 - FYihealth group is pleased to announce the appointment of Mary Kovacs as its new Head of Talent. With nearly three decades of experience in human resources, Kovacs is a highly accomplished HR executive with a proven track record in employee experience, total rewards strategies, talent management, organizational culture development, and change management.

In addition to her leadership role, Kovacs serves as a faculty member at Mount Royal University and sits on the board of the Calgary Total Rewards Network. Her extensive expertise will be instrumental in strengthening FYihealth group's commitment to fostering a people-centric, innovative, and high-performance work environment.

"Mary's experience and leadership will be invaluable as we continue to prioritize talent development and employee engagement," says Dr. Alan Ulsifer, Chair & CEO at FYihealth group.

Drawn to FYihealth group's people, purpose, , and innovative approach to eye care, she is eager to contribute to the company's continued growth and success. As a key member of the Senior Leadership Team (SLT), Kovacs will play a critical role in advancing FYihealth group's strategic priorities, ensuring the organization remains a top employer and industry leader in vision care.

ABOUT FYihealth group

FYihealth group is Canada's leading diversified healthcare organization comprised of FYidoctors, Visique, BonLook, Grimard, Factory Optical and Optiks International. Doctor-led, professionally managed, and patient-focused, the organization concentrates on delivering outstanding eye care with patient-centric products and services. FYihealth group is recognized as one of Canada's Best Managed Companies for six consecutive years, was featured on the Globe and Mail's Report on Business ranking of Canada's Top Growing Companies for three consecutive years, as well as a certified Great Place to Work® in Canada and the USA. Operating over 370 locations across the country, the organization is rooted in a mission to enhance life. FYihealth group supports a wide array of philanthropic

causes and initiatives including giving back to young optometrists through funding and partnerships with the University of Waterloo School of Optometry and Vision Science and the École d'optométrie de l'Université de Montréal. For more information, please visit www.fyihealthgroup.com.

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