



## Press Release

March 20, 2025  
Nikon Optical Canada  
Montreal, Canada

### NIKON OPTICAL INTRODUCES NEW CONSUMER WEBSITE IN CANADA



With over 100 years of heritage, Nikon Optical Canada is devoted to using its knowledge and understanding of sight to bring a unique life experience to each wearer of its eyeglass lenses. Its meticulous and detailed effort in its product development goes beyond providing the best personalized vision to eyeglass wearers.

In Canada for the last 35 years, every Canadian should have the opportunity to learn more about Nikon Lenswear. With this in mind, Nikon Optical Canada is proud to announce the release of its new consumer website [www.nikonlenswear.com/ca](http://www.nikonlenswear.com/ca).

This new website is dedicated to helping consumers learn more about vision correction, protection and style. It offers the latest eye care tips, educates on various types of vision correction, informs about the latest lens innovations and allows consumers to explore lens options tailored to their lifestyle, helping them to be more knowledgeable before visiting an eye care professional.

For more information, visit the Nikon Lenswear [website](http://www.nikonlenswear.com/ca) and contact a Nikon Business Development Partner to learn more about Nikon as a lens partner for your practice.

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#### About Nikon Optical Canada

With over 100 years of heritage, Nikon is well known for its Japanese know-how and innovative technology in the field of high-precision optics.

Since 1946, Nikon Optical Canada has remained one of the most innovative ophthalmic brands, responsible for numerous innovations in ophthalmic lens technology.

Nikon Optical has been in Canada for 35 years, enabling Canadians to see with precision and experience their finest moments.