



For Immediate Release

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CSI Dry Eye Software Announces Ken Barbet as New Chief Executive Officer

Calgary – April 21, 2025 – CSI Dry Eye Software, the first-of-its-kind dry eye management platform powered by artificial intelligence (AI), machine learning, and data science, proudly announces the appointment of Ken Barbet as its new Chief Executive Officer (CEO).

Ken brings over 30 years of executive leadership experience, including 15 years dedicated to the eye care industry. He has a proven track record of driving growth and transformation across multiple sectors, delivering results through strategic decision-making and data-driven insights. His professional knowledge of the eye care landscape, paired with his business expertise, makes him equipped to lead CSI Dry Eye Software through its next chapter of innovation and expansion.

Ken's industry accomplishments include his impactful leadership at Eye Recommend (one of Canada's leading optometric groups) and the successful founding of Vision Alliance Partnership, where he focuses on empowering practices through strategic collaboration and excellence. As a visionary leader, Ken prioritizes his team's growth and believes that investing in people is the foundation of any thriving organization.

"I'm excited to build on CSI Dry Eye Software's momentum and unlock new possibilities for the future of dry eye management." said Barbet.

Dr. Ahmed Al-Ghoul, the founder and inventor of the software, shared his confidence in Ken's leadership: "Ken is a brilliant industry leader who I believe will take the company to its greatest potential."

Ken's appointment starts a new era of strategic growth for CSI Dry Eye Software, with a renewed focus on enhancing support for eye care professionals and setting a new standard in dry eye management.

***CSI Dry Eye Software** is an innovative AI-powered dry eye management platform committed to simplifying and standardizing the complexities of dry eye diagnosis. In service since 2019, it serves as a comprehensive assessment tool designed specifically for optometry and ophthalmology practices supported with data-driven insights to deliver personalized and efficient dry eye care.*