

For immediate release

MARCOLIN: ROBB REY APPOINTED DIRECTOR OF SALES FOR NEW ATELIER DIVISION

New York, NY, April 23, 2025 – Marcolin announces the appointment of Robb Rey as the Director of Sales, US for the newly formed Atelier Division. At Marcolin, Robb will be reporting directly to the SVP of US Optical & Key Account Sales, Mark Parisi.

Robb brings over 25 years of experience in the eyecare industry, with a specialized focus on the luxury eyewear market. The creation of the Atelier Division underscores Marcolin's commitment to further strengthening its luxury eyewear offering in the competitive US market.

As the newly appointed leader of the Atelier Division, Robb's primary mission is to elevate the Marcolin experience for its valued customers. His top priorities include increasing the visibility of the division's high-end eyewear collections, which include the renowned brands ic! berlin, ZEGNA, and Christian Louboutin, and fostering a culture of excellence in service.

About Marcolin:

Marcolin is a worldwide leading group in the eyewear industry founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2024, Marcolin Group counted about 2,000 employees and net sales of €545.8 million.
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