

Press Release

April 15th 2025 Nikon Optical Canada Montreal, Canada

NIKON OPTICAL CANADA LAUNCHES NEW SUN LENS OFFER INCLUDING NEW TINT COLORS FOR STYLISH PROTECTION

With over 100 years of heritage, Nikon Optical Canada is devoted to using its knowledge and understanding of sight to bring a unique life experience to each wearer of its eyeglass lenses. Its meticulous and detailed effort in its product development goes beyond providing the best personalized vision to eyeglass wearers.

Nikon Optical Canada is proud to announce the release of its sun collection **including SunStyle tints** and **SunStyle polarized lenses** as well as **SeeSun Mirror** lenses **effective April 15**th **2025**.

SunStyle tints consists of 3 new trendy colors including pink, lavender and burgundy for a total of 12 tint colors. These new tints colors will be available in solid and gradient tints with intensities of 15%, 35%, 65% and 85%. This means that the entire tint offer will consist of pink, lavender, burgundy, black, classic gray, brown, classic brown, gray-green, blue, tonelite, yellow and FL-41. In addition to that, Nikon offers **SunStyle polarized** lenses in black, brown and gray-green. Last but, not the least, Nikon offers **SeeSun Mirrors** in blue, bronze and silver.

This new offer provides eye care professionals with the versatility they need to meet the needs of patients while not compromising on their vision and style when it comes to sunglasses. Eye care professionals have the unique opportunity to offer the same Nikon lens design in sun lenses. Our **SunStyle** collection and **SeeSun Mirror** lenses are available in our vast range of Nikon lenses.

For more information, visit the Nikon Lenswear website and contact a Nikon Business Development Partner.

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About Nikon Optical Canada

With over 100 years of heritage, Nikon is well known for its Japanese know-how and innovative technology in the field of high-precision optics.

Since 1946, Nikon Optical Canada has remained one of the most innovative ophthalmic brands, responsible for numerous innovations in ophthalmic lens technology.

Nikon Optical has been in Canada for 35 years, enabling Canadians to see with precision and experience their finest moments.