



FOR IMMEDIATE RELEASE

Vernon, BC – May 20, 2025

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East Optical Announces Western Canada Lab Partnership with Independent Lenses

Supporting MyoPro® Myopia Management Lenses in Western Canada

Vernon, BC – May 20, 2025 – East Optical is excited to announce its new partnership with Independent Lenses as its official lab partner for Western Canada. This collaboration marks a significant step forward in the distribution and accessibility of MyoPro®, East Optical's innovative spectacle lens designed to manage and slow the progression of myopia in children and teens.

With childhood myopia rates rising rapidly, MyoPro® provides optometry practices across Western Canada with a clinically proven and easy-to-integrate solution. Through this partnership, practices will benefit from local lens surfacing and coating, eco-conscious manufacturing, and reliable support from a trusted independent lab.

Key Benefits of MyoPro®:

- Clinically Proven: Shown to reduce myopia progression by up to 81.2%
- Comfortable and Wearable: No lifestyle changes required
- Advanced Optics: Utilizes peripheral defocus to support visual development



- Eco-Friendly Production: Manufactured sustainably in Western Canada
- Affordable Pricing

“We’re proud to be working with Independent Lenses as our Western Canadian lab partner,” said Isabelle Tremblay, Country Manager at East Optical. “Their dedication to high-quality, environmentally responsible lens production aligns perfectly with our mission to deliver innovative and accessible myopia management solutions.”

Interested in offering MyoPro® at your practice?

Clinics can schedule a complimentary product overview or staff training by contacting myoprocanada@gmail.com. For more information, visit www.MyoPro.ca or www.independentlenses.com.

About East Optical

Founded in 1982, East Optical is a family-owned business based in Jiaxing, Zhejiang. Today, it stands as one of China’s leading manufacturers and exporters of premium spectacle lenses, offering innovative solutions that enhance visual health worldwide.

About Independent Lenses

Independent Lenses is a Western Canada-based optometrist family-owned optical lab committed to supporting independent eye care professionals. Known for quality craftsmanship, sustainability, and excellent service, the lab offers tailored solutions to meet the needs of modern practices.

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Introducing MyoPro® by East Optical
Innovative Myopia Management – In Partnership with Independent Lenses

Help Your Young Patients See a Clearer Future

The MyoPro® lens is a breakthrough in managing progressive myopia in children and teens. With childhood myopia on the rise, MyoPro® offers a clinically supported, easy-to-integrate solution for forward-thinking optometry clinics.

Why Choose MyoPro®?

- * Clinically Proven Myopia Control: Scientifically designed to slow myopia progression up to 81.2 %
- * Comfortable & Easy to Wear: No lifestyle changes needed—just effective, everyday eyewear.
- * Advanced Optics: Precision lens design with targeted peripheral defocus.
- * Eco-Friendly Manufacturing: Surfaced and coated right here in Canada by our environmentally responsible lab.
- * Reliable Partnership: Distributed through Independent Lenses, your trusted lens partner.
- * Accessible Pricing: Offered at just \$199—making innovation affordable for families.

Explore the Science

- * Learn more at www.MyoPro.ca



Proudly Partnered With: Independent Lenses

MYOPRO®



Visit www.independentlenses.com to learn more about our partnership and ordering process.

Ready to offer MyoPro® at your practice? We'd love to show your team how easy it is to get started. Contact us today at myoprocanada@gmail.com for a quick product overview or staff training!